

## FROM THE DESK OF THE EDITORIAL BOARD

Today, management education in the global context is passing through a critical phase from infancy to maturity. The world of entrepreneurs in varied sectors is demanding high quality and promising professionals with the capability of ascertaining the business opportunities and challenges as to take advantage of a situation and overcome crisis.

The Nepalese Management Review, a management and development journal, is serving to the academicians and practitioners through its publication of research based articles, book reviews and contemporary issues emerging in the field of management since 1979. The journal is published by the Central Department of Management (CDM), Tribhuvan University.

The basic objective of the publication of the *Nepalese Management Review* is to explore the academic worths of management scholars that may work as an input to the practical managers in identifying problems, formulating policies and gaining effectiveness and efficiency in the work performance. The journal also intends to provide a critical and creative brainstorming forum exclusively to the scholars of the

management field. We promise to incorporate research reports, book reviews, management problems and research based articles in the journal subject to the standard met as per the benchmark of the Journal.

The journal is the outcome of efforts and cooperation made by different persons foremost of them being the article contributors. We would like to appreciate the CDM for the financial assistance provided to bring this journal in this shape.

Opinions expressed in the articles appeared in this issue are those of the authors and, thus, do not necessarily reflect the views or policies of Central Department of Management, Tribhuvan University.

We appreciate the effort of the Tribhuvan University Press in bringing the present form of this Journal.

We hope that inspiration and encouragement from the readers will continue to keep the Journal alive and develop. We are also looking forward to receiving your comments and suggestions for further improvement in the future.

**Editorial Board**