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CONTENTS

Financial Knowledge and Investment Decision of Nepalese Investors in Stock Market <i>Bhim Kumar Thapa, Ramesh Rasik Paudel, Rajesh Kumar Chaulagain, Mohan Khanal</i>	1-17
Management Accounting Techniques and Non-Financial Organizational Performance: Evidence from Nepalese Banks <i>Purna Narayan Maharjan, Janga Bahadur Hamal</i>	18-30
The Relationship between Inflation and Economic Growth in Nepal: A Cointegration Analysis <i>Gyan Mani Adhikari, Rameshwar Acharya, Santosh Chhetri</i>	31-42
ICT Based Service Delivery and Value Added Tax in Nepal: A Service Providers Perspective <i>Raja Ram Adhikari</i>	43-60
The Role of Effective Communication and Organization Culture in Effective School Management: Mediating effect of School Climate <i>Hari Singh KC, Kamaljeet Kaur</i>	61-75
Bank Performance and Risk-Taking During Monetary Policy Tightening: Evidence from Nepal <i>Yadav Mani Upadhyaya, Shiva Raj Ghimire</i>	76-96
An Exploratory Analysis of Financial Inclusion Technologies: Effects on Governance Structures and Sustainability Commitments <i>Amit Subramanyam, Sudip Wagle</i>	97-118
Impact of Behavioral Biases on Nepalese Mutual Fund Investment Decisions: The Mediating Role of Risk Perception <i>Kamal Bahadur Koirala, Chinta Mani Gautam</i>	119-139
Do Behavioral Biases Influence Investment Decisions? Evidence from Individual Investors in Nepal <i>Kul Prasad Pandey, Sumit Phuyal, Bikash Shrestha</i>	140-156
The Impact of Competitive Strategies on Firm Performance: Evidence from the Nepalese Financial Services Sector <i>Bala Ram Thapa</i>	157-174
Government Expenditure and Economic Growth in Nepal: Sectoral Analysis Using the Vector Error Correlation Model Approach <i>Sujan Raj Paudel, Dilli Raj Sharma, Dipendra Karki, Rewan Kumar Dahal</i>	175-195

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Editorial

Current Trend of using Technology in Management

The management discipline is experiencing a major shift as new technologies rapidly reshape how organizations operate. Tools such as digital platforms, artificial intelligence, big data analytics, blockchain, and cloud computing have moved from the margins to the core of managerial decision-making and strategic planning. By leveraging these technologies, managers can boost efficiency, stimulate innovation, and react more swiftly to changing market conditions (Brynjolfsson & McAfee, 2014).

A key aspect of this change is the emergence of data-centric management. Predictive analytics and machine learning help firms forecast customer behavior, streamline supply chains, and improve human resource management (Marr, 2018). In parallel, blockchain is transforming transparency and trust in finance and logistics (Tapscott & Tapscott, 2016). The Covid-19 crisis further sped up the use of remote work tools, making digital collaboration platforms vital for maintaining productivity and global links (Choudhury, et al., 2020).

For organizations and universities in Nepal, keeping pace with these technological shifts is crucial for sustaining global competitiveness. Embedding digital technologies into management practices strengthens resilience and supports long-term growth. As the field progresses, technology will continue to act both as a catalyst and a foundation for innovation. In this context, the journal aims to serve as a forum where researchers and practitioners can examine these connections and integrate theoretical insights with real-world managerial practice in the digital era.

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