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From the Desk of Editorial Committee

The PYC Nepal Journal of Management is an annual publication of the Public Youth Campus, Kathmandu, with the purpose of publishing articles of various backgrounds and issues so as to contribute to the development of academic discourse in business, management, and economics. It works to ensure the publication of peer-reviewed articles to enhance research and academic work in Nepal.

The present issue of the journal is an effort to highlight the criticality of the various dimensions of business, management, and economics for the development of the world, especially countries like Nepal, which are already facing many challenges related to its socio-economic development. For this purpose, the journal includes various articles addressing various dimensions of business and management. The articles cover issues such as the government's role in promoting tourism, the effect of workforce diversity on employee performance, stock price behavior, stock returns, psychological empowerment, and employee performance.

The articles covered in this journal represent diverse ideas that address different perspectives and concepts regarding business, management, and economics and how they can contribute to advancing academic and policy discourses. The issues raised in these articles will create discussion among academicians and other stakeholders regarding Nepal's business and economic development.

The editorial team believes the present issue will provide the readers with an intellectually fulfilling experience!

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