Effect of free cash flow on the profitability of Nepalese commercial banks

Ms. Swechha Sedhai¹

Abstract

This study investigates the impact of free cash flow on the profitability of Nepalese commercial banks. The study analyzes secondary data of 20 commercial banks from 2016/17 to 2020/21, using return on assets and return on equity as dependent variables, and free cash flow, cash flow from investing activities, cash flow from financing activities, dividend payout ratio, current ratio, and bank size as independent variables. The study finds that free cash flow has a positive effect on return on assets and return on equity, while leverage has a negative effect. Cash flow from investing and financing activities has a positive effect on return on equity. Bank size also has a positive effect on both return on assets and return on equity. However, the current ratio has a negative effect on both return on assets and return on equity. These findings suggest that commercial banks in Nepal can improve their profitability by effectively managing their free cash flow, cash flow from investing and financing activities, and financing activities, dividend payout ratio, and bank size, while minimizing their leverage and current ratio.

Key words: Return on assets, return on equity, free cash flow, investing activities, financing activities, dividend payout ratio, firm size, and leverage.

I. Introduction

Efficient management of cash prevents loss of money due to theft or error in processing transactions. Cash management is an important aspect of firm's operations and growth. The objective of cash management is to have adequate control over the cash position, so as to avoid the risk of insolvency and use the excessive cash in some profitable way (Frazer, 2016). A firm's financial performance vests with its policies and cash flows. The firm should be capable of generating cash through operating, financing and investing activities.

Moreover, a firm's failure in compliance with proper management in operating cash flows might lead to a decrease in financial performance. Therefore, every firm should be able to manage its cash flows to reach the level of performance. A positive cash management indicates the ability of a firm to pay off its short-term obligations as and when they fall due. On the other hand, a negative cash management indicates firm's inability to finance its short-term debts when due (Singh and Asress, 2011).

Khushi and Sulaiman (2020) investigated the impacts of firm's profitability measures on the free cash flow. The study found that there is a significant and positive relationship between the profitability and free cash flow of the firm. However, stock return has a significant

¹Ms. Sedhai is a MBA scholar at Uniglobe College (Pokhara University Affiliate), Kathmandu, Nepal negative relation with free cash flow. Abughniem et al. (2020) explored the effect of free cash flow on performance of companies in Amman Stock Exchange (ASE). This empirical study showed that free cash flow has significant effect only on the return on assets and market value per share. Nwuba et al. (2020) examined the impact of FCF on the profitability of quoted manufacturing firms in the Nigerian and Ghana stock exchanges. The results showed a positive but insignificant relationship between FCF and ROA both for Ghana and Nigerian manufacturing firms. Dewi et al. (2019) determined the effect of free cash flow on firm value with dividend payout and investment opportunity set as mediator of the companies listed on the Main Board Stock Index in Indonesian Stock Exchange for 2013-2017. The study found that free cash flow has a positive significant effect on firm value and dividend payout. Similarly, free cash flow has a negative effect on investment opportunity set. Moreover, dividend payout has a positive significant effect on firm value, and investment opportunity set has a positive significant effect on firm value. Furthermore, dividend payout act as a mediator on the effect of free cash flow on firm value. Thangjam and Mahendra (2015) concluded that there is a positive correlation between free cash flow of the firms and its profitability. Thomas (2000) found that there is a positive relationship between free cash flow and sales growth contributing to the profitability of the firm. The firm with higher cash flows are likely to face a conflict of interest between the managers and the shareholders.

Ahmed *et al.* (2018) examined whether there is a positive or negative relation between the retention of FCF for a firm and its profitability. The empirical study showed a mix of both positive and negative relationship between the variables. Ambreen and Aftab (2016) determined the impact of free cash flows on the profitability of firms listed at the Karachi Stock Exchange (KSE). The study revealed that free cash flow and size of firm influence firms' profitability while capital liquidity does not influence much on dependent variable profitability. Ali *et al.* (2018) investigated the effect of free cash flow on the profitability of firms listed in automotive sector of Germany. The study found that there was a positive relationship between the free cash flows and profitability of listed firms. However, leverage has an inverse insignificant impact on profitability of companies. The study found that managers cannot influence the level of profitability by the implementation of any working capital strategy; i.e., the working capital policy does not interact with profitability. In addition, profitability is closely related to inventory days held and account payable days, but reverse to days receivables.

Soet *et al.* (2018) examined a relationship between financing cash flow management and financial performance of mutual funds in Kenya. The study found that there is a significant negative impact of financing cash flow management on return on assets and return on equity. Yeo (2018) investigated how cash flow influences the levels of investment and dividends in the shipping industry. The study found that free cash flow is a significant determinant of investment and dividends which means greater free cash flow leads firms to increase investment and reduce dividends. Nakhaei and Jafari (2015) evaluated the relationship of capital structure and free cash flows with financial performance of companies listed on TSE during 2009 to 2013. The study showed that capital structure has inverse and significant association with evaluation criteria of financial performance (return

on asset, annual stock return and economic value added) and firm size. Similarly, there is a direct and significant correlation between free cash flow and evaluation criteria of financial performance (return on asset, annual stock return and economic value added) and firm size. Ikechukwu *et al.* (2015) ascertained the effect of cash flow statement on companies' profitability in Nigeria. The study revealed that operating and financing cash-flows have significant positive effect on company's profitability in the banking sector of Nigeria. The study also empirically verified that investing cash flow has significant negative effect on the profitability.

Lohonauman and Budiarso (2021) determined the effect of free cash flow and profitability on dividend payout ratio at LQ45 Index Companies listed on the Indonesian Stock Exchange 2011-2018. The study indicated that free cash flow does not affect the level of dividend payout ratio. However, profitability has a significant effect on dividend payout ratio which shows that profitability affects the level of dividend payout ratio. Wibowo and Lusy (2021), using the data from BEI, a mining sector company from 2016 to 2018 with a population of 48 company data, revealed that free cash flow, company growth and profitability as measured by return on assets have a significant effect on debt policy. Profita and Ratnaningsih (2016) investigated the impact of free cash flow on the firm value of manufacturing companies listed in Indonesia Stock Exchange. The study found that free cash flow has no positive impact on firm value. Return on assets (ROA) has emerged as the key ratio for bank profitability evaluation and has become the most common measure of bank profitability in the literature (Athanasoglou et al., 2008). There is a significant relationship between the return on assets (ROA) of the firm and free cash flow (Wang, 2010). Elahi et al. (2021) examined whether operating cash flows influence banks' financial stability in Pakistan. The study employed annual panel data collected from annual reports of 20 commercial banks listed on the Pakistan Stock Exchange for the year 2011 to 2019. The study showed that operating cash flows and net interest margin significantly and positively influenced banks' financial stability. However, the cost to income ratio and advances net of provisions to total assets ratio significantly and negatively associated with banks' financial stability. Hau (2017) examined the impact of free cash flows on firm performance of manufacture, trade and real estate's sectors by using data of listed firms on Hochiminh Stock Exchange. The study found that free cash flows have a positive effect on firm performance for all sectors.

In context of Nepal, Marahatta *et al.* (2016) examined the determinants of bank's performance in Nepalese commercial banks. The study showed that higher the quality of assets, bank size, and GDP growth of a nation and liquidity of a bank, higher would be the return on assets and return on equity. Shrestha (2016) investigated the impact of financial investment on the profitability of Nepalese commercial banks. The study showed that long term investment has a positive correlation with return on assets. Similarly, short term investment has also positive correlation with return on assets. Moreover, Pradhan and Khadka (2017) examined the effect of debt financing on the profitability of the Nepalese commercial banks. The study found that there is a positive relationship of banks' profitability with short term debt to total assets, interest coverage ratio and size of the banks. It indicates that increase in short term debt to total assets, interest coverage and

size lead to increase in bank profitability. However, profitability is negatively related to long term debt to total assets, total debt to total assets and debt to equity ratio.

The above discussion shows that empirical evidences vary greatly across the studies on the impact of free cash flow on the profitability of banks. Though there are above mentioned empirical evidences in the context of other countries and in Nepal, no such findings using more recent data exist in the context of Nepal. Therefore, in order to support one view or the other, this study has been conducted.

The major purpose of the study is to examine the impact of free cash flow on the profitability of Nepalese commercial banks. Specifically, it examines the relationship of free cash flow, cash flow from investing activities, cash flow from financing activities, dividend payout ratio and current ratio with the profitability of Nepalese commercial banks.

The remainder of the study is organized as follows: Section two describes the sample, data and methodology. Section three presents the empirical results and the final section draw conclusions and discuss the implications of the study findings.

II. Research Methodology

The study is based on the secondary data which were gathered from 20 commercial banks for the study period of 2016/17 to 2020/21, leading to a total of 100 observations.

Table 1

List of commercial banks selected for the study along with study period and number of observations

| S. N. | Name of the banks | Observations | | | | | | | | |
|-----------|-------------------------------------|-----------------|---|--|--|--|--|--|--|--|
| Governr | Government-owned Banks | | | | | | | | | |
| 1 | Rastriya Banijya Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 2 | Nepal Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| Joint Ve | nture Banks | | | | | | | | | |
| 3 | Nepal SBI Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 4 | Himalayan Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 5 | Everest Bank | 2016/17-2020/21 | 5 | | | | | | | |
| 6 | NMB Bank | 2016/17-2020/21 | 5 | | | | | | | |
| Private I | Banks | | | | | | | | | |
| 7 | Machhapuchchhre Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 8 | Citizens Bank International Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 9 | Global IME Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 10 | Kumari Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 11 | Mega Bank Nepal Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 12 | NIC Asia Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 13 | Prime Commercial Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 14 | Sanima Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 15 | Prabhu Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 16 | Nepal Investment Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 17 | Bank of Kathmandu Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 18 | Sunrise Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 19 | Civil Bank Limited | 2016/17-2020/21 | 5 | | | | | | | |
| 20 | Siddhartha Bank Limited | 5 | | | | | | | | |
| | 100 | | | | | | | | | |

The study employed stratified sampling method. The main sources of data include Banking and Financial statistics published by Nepal Rastra Bank, reports published by Ministry of Finance and the annual report of respective banks. This study is based on descriptive as well as causal comparative research designs. Table 1 shows the list of commercial banks selected for the study along with the study period and number of observations.

The model

The model used in this study assumes that profitability depends upon free cash flow of the bank. The dependent variables selected for the study are return on assets and return on equity. Similarly, the selected independent variables are free cash flow, cash flow from investing activities, cash flow from financing activities, dividend payout, current ratio, firm size and leverage. Therefore, this study develops the following models:

$$\begin{split} \text{ROA} &= \beta_0 + \beta_1 \text{FCF} + \beta_2 \text{INV} + \beta_3 \text{FIN} + \beta_4 \text{DIV} + \beta_5 \text{CR} + \beta_6 \text{FS} + \beta_7 \text{LEV} + e \\ \text{ROE} &= \beta_0 + \beta_1 \text{FCF} + \beta_2 \text{INV} + \beta_3 \text{FIN} + \beta_4 \text{DIV} + \beta_5 \text{CR} + \beta_6 \text{FS} + \beta_7 \text{LEV} + e \\ \text{Where,} \end{split}$$

ROA= Return on assets as measured by the ratio of net profit to total assets, in percentage. ROE= Return on equity as measured by the ratio of net income to shareholders equity, in percentage.

FCF= Free cash flow as measured by differentiating capital expenditure from cash from operations, Rs in billions.

INV= Cash flow from investing activities, Rs in billions.

FIN= Cash flow from financing activities, Rs in billions.

DIV= Dividend payout ratio as measured by ratio of total dividend to net income, in percentage.

CR= Current ratio as measured by ratio of current assets to current liabilities, in percentage.

FS= Firm size as measured by total assets, Rs in billions.

LEV= Leverage as measured by ratio of total liabilities to total assets, in percentage.

The following section describes the independent variables used in this study along with hypothesis formulation.

Free cash flow

Free cash flow (FCF) is defined as the net cash flows of operating cash flows less capital expenditure, inventory cost, and dividend payment (Jensen, 1986). Hubbard (1998) showed that the relationship between free cash flows and profitability is positive as well as significant. A rise in the level of cash flow of a firm leads to a corresponding increase in profits of the firm. Ali *et al.* (2018) showed that there is a significant positive relationship between free cash flow and profitability. Brush *et al.* (2000) revealed that the firm performance and cash flow have a significant positive relationship. Based on it, this study develops the following hypothesis:

H₁: There is a positive relationship between free cash flow and bank profitability.

Cash flow from investing activities

Ikechukwu (2015) found that investing cash flow has significant negative effect on the profitability of the selected Nigerian banks. Yeo (2018) found a negative relationship between leverage and investment which interpretates that debt restricts the scale of

investment by reducing free cash flow. Griffith and Carroll (2001) revealed that the poorly invested free cash flows can negatively impact the profits of the firm if the firm engages in risky investments. Harford (1999) concluded that cash-rich firms are more likely to make acquisitions and that these cash-rich acquisitions are followed by abnormal decline in operational performance. Based on it, this study develops the following hypothesis:

 H_2 : There is a negative relationship between cash flow from investing activities and bank profitability.

Cash flow from financing activities

Without finance, the companies cannot support their fixed assets, working capital requirements and could not exist in this cut throat competitive business world. There is a positive impact of financing on corporate profitability (Jensen and Meckling, 1976). Stiglitz (1985) found that bank debt enhances managerial performance and improve a project's probability of success by exerting greater influence on its management. Abor (2005) showed positive relationship between short term debt ratio, financing activities and profitability while negative relationship between long term- debt ratio and profitability. Gunde *et al.* (2017) found that the use of financial leverage can have a good effect in the form of increasing return on equity (ROE). Funding decisions proxied by liquidity and leverage have significant effect on profitability (Taroreh and Thaib, 2015). Bam *et al.* (2015) revealed that total debt ratio and financing activities have significant positive impact on the return on assets of the commercial banks. Based on it, this study develops the following hypothesis:

 H_3 : There is a positive relationship between cash flow from financing activities and bank profitability.

Dividend payout ratio

Dividend is known as the return distributed by the firm in terms of cash, shares and other forms of the earning of the shareholders for their investment in share capital. Ambarish *et al.* (1987) stated that dividend announcements can convey information about the firm's future cash flows generated by existing assets, or about new investment opportunities. Healy and Palepu (1988) found that firms which initiate dividends experience higher growth in earnings in that year and the two subsequent years than similar firms from the same industry. Carroll (1995) found a significant positive relationship between earnings forecast revisions and dividend changes. Similarly, Timothy and Peter (2012) found that there is a strong and positive relationship between dividend payout and firm profitability. Moreover, James and Stephen (2012) found that firms that increase or maintain their dividends show superior financial performance in terms of return on assets to those reducing or eliminating dividends. Furthermore, Arnott and Asness (2003) found that higher aggregate-dividend-payout ratios were related with higher future earnings growth. Based on it, this study develops the following hypothesis:

*H*₄: *There is a positive relationship between dividend payout ratio and bank profitability.* **Current ratio**

There is a weak positive relationship between liquidity and profitability (Lartey *et al.*, 2013). Ajanthan (2013) revealed that there is a significant positive relationship between liquidity and profitability in commercial companies listed in the stock market in Sri Lanka. Zygmunt (2013) found that there is a significant positive effect of the liquidity ratios on the profitability

in the Polish companies. Akter and Mahmud (2014) concluded that there is no significant relationship between current ratio and return on assets. Similarly, Priya and Nimalathasan (2013) found that the current ratio and cash ratio are significantly associated with return on assets. Moreover, Ruziqa (2013) found that the liquidity ratios have positive and significant effect on return on assets. Furthermore, Saleem and Rehman (2011) revealed that there is a significant relationship between liquidity ratios and return on assets. Based on it, this study develops the following hypothesis:

 H_5 : There is a positive relationship between current ratio and bank profitability.

Firm size

Firm size is a size or scale that shows the size of a company. Firm size is a significant determinant of firm performance (Oyelade, 2019). Vijayakumar and Tamizhselvan (2010) revealed that the influence of firm size on profitability is in positive direction. Velnampy and Nimalathasan (2010) observed that there was a positive relationship between firm size and bank profitability. Moreover, Majumdar (1997) found that larger firms are less productive but more profitable. Furthermore, Goddard *et al.* (2005) concluded that there is a positive relationship between firm size and firm profitability. Similarly, Fiegenbaum and Karnani (1991) revealed that there is a positive relationship between firm size and profitability. Based on it, this study develops the following hypothesis:

H₆: There is a positive relationship between firm size and bank profitability.

Leverage

Kester (1986) revealed the existence of an inverse association between profitability and debt ratios. In addition, Rajan and Zingales (1995) found a negative relationship between profitability and leverage in the major industrialized countries namely the G-7 countries. Similarly, Pradhan and Khadka (2017) concluded that there is a negative influence of financial leverage on profitability. Moreover, Yegon *et al.* (2014) revealed a non-significant negative association between profitability and financial leverage in Kenya. Based on it, this study develops the following hypothesis:

H₇: There is a negative relationship between leverage and bank profitability.

Descriptive statistics

III. Results and Discussion

Table 2 presents the descriptive statistics of the selected dependent and independent variables during the period 2016/17 to 2020/21. This table shows the descriptive statistics of dependent and independent variables of 20 Nepalese commercial banks for the study period of 2016/17 to 2020/21. The dependent variables are ROA (Return on assets as measured by the ratio of net profit to total assets, in percentage) and ROE (Return on equity as measured by the ratio of net income to shareholders equity, in percentage). The independent variables are FCF (Free cash flow as measured by differentiating capital expenditure from cash from operations, Rs in billions), INV (Cash flow from investing activities, Rs in billions), FIN (Cash flow from financing activities, Rs in billions), DIV (Dividend payout ratio as measured by ratio of current assets to current liabilities, in percentage), FS (Firm size as measured by total assets, Rs in billions), LEV (Leverage as measured by ratio of total liabilities to total assets, in percentage).

Table 2

Descriptive statistics

| Variables | Minimum | Maximum | Mean | SD |
|-----------|---------|---------|-------|-------|
| ROA | 0.01 | 15.98 | 2.78 | 3.94 |
| ROE | 5.46 | 95.90 | 21.95 | 23.12 |
| FCF | 8.18 | 10.82 | 9.64 | 0.51 |
| INV | 0.91 | 10.52 | 1.43 | 1.97 |
| FIN | 5.29 | 9.98 | 8.82 | 0.70 |
| DIV | 0.00 | 9.37 | 6.14 | 3.65 |
| CR | 0.08 | 2.30 | 1.01 | 0.20 |
| FS | 7.62 | 25.55 | 12.04 | 3.62 |
| LEV | 0.10 | 8.32 | 0.96 | 0.76 |

Source: SPSS output

Correlation Analysis

Having indicated the descriptive statistics, Pearson's correlation coefficients are computed and the results are presented in Table 3.

Table 3

| Pearson's c | correlation | coefficients | matrix |
|-------------|-------------|--------------|--------|
|-------------|-------------|--------------|--------|

| Variables | ROA | ROE | FCF | INV | FIN | DIV | CR | FS | LEV |
|-----------|---------|--------|--------|--------|-------|--------|--------|--------|-----|
| ROA | 1 | | | | | | | | |
| ROE | 0.471** | 1 | | | | | | | |
| FCF | 0.083 | 0.055 | 1 | | | | | | |
| INV | 0.081 | -0.008 | 0.278* | 1 | | | | | |
| FIN | 0.053 | -0.052 | -0.098 | -0.073 | 1 | | | | |
| DIV | -0.011 | 0.018 | 0.232* | -0.158 | 0.030 | 1 | | | |
| CR | -0.018 | -0.052 | -0.104 | -0.142 | 0.016 | -0.022 | 1 | | |
| FS | 0.094 | 0.065 | -0.007 | -0.043 | 0.003 | 0.176 | 0.010 | 1 | |
| LEV | -0.013 | -0.041 | 0.004 | -0.014 | 0.104 | 0.032 | -0.038 | -0.040 | 1 |

Note: The asterisk signs (*) and () indicate that the results are significant at one percent and five percent levels respectively.

Table 3 shows that free cash flow has a positive relationship with return on assets. It means that increase in free cash flow leads to increase in return on assets. However, there is a negative relationship between leverage and return on assets. It means that increase in leverage leads to decrease in return on assets. In contrast, cash flow from investing activities has a positive relationship with return on assets. It shows that increase in cash flow from investing activities leads to increase in return on assets. Furthermore, there is a positive relationship between cash flow from financing activities and return on assets. It indicates that increase in cash flow from financing activities leads to increase in return on assets. It addition, dividend payout ratio has a negative relationship with return on assets.

It indicates that increase in dividend payout ratio leads to decrease in return on assets. Further, this study shows that there is a positive relationship between bank size and return on assets. It means that larger the bank size in terms of total assets, higher would be the return on assets. In contrast, current ratio has a negative relationship with return on assets. It means that higher the current ratio, lower would be the return on assets.

Similarly, the result also shows that free cash flow has a positive relationship with return on equity. It means that increase in free cash flow leads to increase in return on equity. However, there is a negative relationship between leverage and return on equity. It means that increase in leverage leads to decrease in return on equity. In contrast, cash flow from investing activities has a negative relationship with return on equity. It shows that increase in cash flow from investing activities leads to decrease in return on equity. Furthermore, there is a negative relationship between cash flow from financing activities and return on equity. It indicates that increase in cash flow from financing activities leads to decrease in return on equity. It indicates that increase in cash flow from financing activities leads to decrease in return on equity. It indicates that increase in dividend payout ratio has a positive relationship with return on equity. Further, this study shows that there is a positive relationship between bank size and return on equity. It means that larger the bank size in terms of total assets, higher would be the return on equity. In contrast, current ratio has a negative relationship with return on equity. It means that higher the current ratio, lower would be the return on equity.

Regression analysis

Having indicated the Pearson's correlation coefficients, the regression analysis has been carried out and results are presented in Table 4. More specifically, it shows the regression results of free cash flow, cash flow from investing activities, cash flow from financing activities, dividend payout ratio, current ratio, firm size and leverage with return on asset of Nepalese commercial banks.

Table 4 shows that the beta coefficients for free cash flow are positive with return on assets. It indicates that free cash flow has a positive impact on return on assets. The finding is similar to the findings of Senyo *et al.* (2015). The beta coefficients for cash flow from investing activities are positive with return on assets. It indicates that cash flow from investing activities has a positive impact on return on assets. This finding is in consistent with the findings of Annor and Obeng (2017). Similarly, the beta coefficients for firm size are positive with return on assets. It indicates that for firm size are positive with return on assets. This finding is in consistent on assets. This finding is in consistent with the findings of Chiorazzo *et al.* (2008). The beta coefficients for cash flow from financing activities are positive with return on assets. It indicates that cash flow from financing activities has a positive impact on return on assets. This finding is similar to findings of Ameer (2015). Likewise, the beta coefficients for leverage are negative with return on assets. It indicates that leverage has a negative impact on return on assets. This finding is similar to finding of Martiningtiyas and Nitinegeri (2020).

Table 4

Estimated regression results of free cash flow, cash flow from investing activities, cash flow from financing activities, dividend payout ratio, current ratio, firm size and leverage with return on asset

| Mode | Intercep t | | | Adj. R_bar ² | SEE | F- value | | | | | |
|------|-------------------------|----------------------|----------------------|----------------------|-----------------------|-------------------------|------------------------|-------------------------|-------|-----------|------------|
| | - | FCF | INV | FIN | DIV | CR | FS | LEV | | | |
| 1 | 1.171 (4.386)** | 0.038 (1.943) | | | | | | | 0.021 | 0.56 1 | 3.774 |
| 2 | 1.869 (4.182)** | | 0.023 (0.425) | | | | | | 0.001 | 0.56 9 | 0.181 |
| 3 | 1.775 (24.968)* * | | | 0.056 (1.815) | | | | | 0.017 | 0.56 2 | 3.295 |
| 4 | 1.868 (10.22)** | | | | -0.004 (1.064) | | | | 0.001 | 0.56 7 | 1.132 |
| 5 | 5.849 (4.296)** | | | | | -0.097 (3.064)* * | | | 0.059 | 0.55 | 9.386 |
| 6 | 1.316 (11.843)* * | | | | | | 0.104 (3.612)* * | | 0.082 | 0.54 3 | 13.04 5 |
| 7 | 1.206 (2.60)** | | | | | | | -0.124 (3.617)* * | 0.113 | 0.53 8 | 5.976 |
| 8 | 5.955 (4.350)** | 0.031 (1.801) | | 0.049 (1.438) | -0.002 (0.332) | -0.091 (3.048)* * | | | 0.068 | 0.54 7 | 4.279 |
| 9 | 7.754 (3.529)** | 0.012 (0.489) | 0.021 (1.771) | 0.053 (1.621) | -0.003 (0.661) | -0.061 (2.922)* * | 0.112 (3.880)* * | -0.168 (4.22)** | 0.164 | 0.51 9 | 5.371 |

Notes:

i. Figures in parenthesis are t-values.

ii. The asterisk signs (**) and (*) indicate that the results are significant at one percent and five percent level respectively.

iii. Return on asset is the dependent variable.

Table 5 shows the estimated regression results of free cash flow, cash flow from investing activities, cash flow from financing activities, dividend payout ratio, current ratio, firm size and leverage with return on equity. The results are based on panel data of 20 commercial banks with 100 observations for the period of 2016/17-2020/21 by using the linear regression model and the model is ROE = $\beta_0 + \beta_1 FCF + \beta_2 INV + \beta_3 FIN + \beta_4 DIV + \beta_5 CR + \beta_6 FS + \beta_7 LEV + e$ where, the dependent variable is ROE (Return on equity as measured by the ratio of net income to shareholders equity, in percentage). The independent variables are FCF (Free cash flow as measured by differentiating capital expenditure from cash from operations, Rs in billions), INV (Cash flow from investing activities, Rs in billions), FIN (Cash flow from financing activities, Rs in billions), DIV (Dividend payout ratio as

measured by ratio of total dividend to net income, in percentage), CR (Current ratio as measured by ratio of current assets to current liabilities, in percentage), FS (Firm size as measured by total assets, Rs in billions), LEV (Leverage as measured by ratio of total liabilities to total assets, in percentage).

Table 5

Estimated regression results of free cash flow, cash flow from investing activities, cash flow from financing activities, dividend payout ratio, current ratio, firm size and leverage with return on equity

| Mod | Interce | | | Regres | sion coeffi | cients of | | | Adj. | SE | F- |
|-----|-------------------------|------------------------|----------------------|-------------------------|------------------------|-------------------------|------------------------|-------------------------|------------|-----------|------------|
| el | pt | FCF | INV | FIN | DIV | CR | FS | LEV | R_ba r² | E | value |
| 1 | 2.058 (6.906)* * | 0.085 (3.822) ** | | | | | | | 0.095 | 0.62 7 | 15.06 9 |
| 2 | 2.438 (4.730)* * | | 0.005 (1.47 9) | | | | | | 0.009 | 0.65 6 | 2.188 |
| 3 | 2.996 (37.361) ** | | | -0.119 (3.401) ** | | | | | 0.073 | 0.63 5 | 11.56 4 |
| 4 | 2.671 (12.848) ** | | | | 0.012 (2.620) ** | | | | 0.042 | 0.64 5 | 6.864 |
| 5 | 9.613 (6.247)* * | | | | | -0.172 (4.173) ** | | | 0.109 | 0.62 2 | 17.41 1 |
| 6 | 2.605 (21.183) ** | | | | | | 0.206 (5.301) ** | | 0.168 | 0.60 1 | 28.10 1 |
| 7 | 1.231 (4.424)* * | | | | | | | -0.216 (5.730) ** | 0.344 | 0.53 4 | 24.44 5 |
| 8 | 5.871 (2.736)* * | 0.041 (1.564) | | | 0.011 (2.496) * | -0.048 (2.247) * | 0.006 (5.389) ** | | 0.308 | 0.54 8 | 15.87 9 |
| 9 | 5.044 (2.254)* | 0.05 (1.948) | 0.339 (0.64 1) | -0.115 (3.461) ** | 0.003 (0.667) | -0.041 (1.980) | 0.006 (5.665) ** | -0.160 (2.220) * | 0.357 | 0.52 8 | 13.41 3 |

Notes:

i. Figures in parenthesis are t-values.

ii. The asterisk signs (**) and (*) indicate that the results are significant at one percent and five percent level respectively.

iii. Return on equity is the dependent variable.

Table 5 shows that the beta coefficients for free cash flow are positive with return on equity. It indicates that free cash flow has a positive impact on return on equity. The finding is similar to the findings of Senyo *et al.* (2015). The beta coefficients for cash flow from investing activities are negative with return on equity. It indicates that cash flow from

investing activities has a negative impact on return on equity. This finding is in consistent with the findings of Annor and Obeng (2017). Similarly, the beta coefficients for cash flow from financing activities are negative with return on equity. It indicates that cash flow from financing activities has a negative impact on return on equity. This finding is in consistent with the findings of Chiorazzo *et al.* (2008). The beta coefficients for current ratio are negative with return on equity. It indicates that corrent ratio are negative with return on equity. It indicates that current ratio has a negative impact on return on equity. This finding is similar to findings of Ameer (2015). Likewise, the beta coefficients for firm size are positive with return on equity. It indicates that firm size has a positive impact on return on equity. This finding is similar to finding is similar to finding of Martiningtiyas and Nitinegeri (2020).

IV. Summary and conclusion

A firm with proper cash flow management can increase its financial performance, while improper management might lead to financial failure Free cash flow is an important to any financial institutions since it shows how efficient a firm is at generating cash. Investors use free cash flow to measure whether a firm might have enough cash for dividends or share buybacks. A positive cash management indicates the ability of a firm to pay off its shortterm obligations as and when they fall due. On the other hand, a negative cash management indicates firm's inability to finance its short-term debts when due.

This study attempts to analyze the effect of free cash flow on the profitability of Nepalese commercial banks. The study is based on secondary data of 20 commercial banks with 100 observations for the period from 2016/17 to 2020/21.

The study showed that dividend payout ratio, free cash flow, and firm size have positive effect on return on equity of Nepalese commercial banks. However, cash flow from investing activities, cash flow from financing activities, current ratio and leverage have negative effect on return on equity. Similarly, free cash flow, cash flow from investing activities, cash flow from financing activities, and firm size have positive effect on return on assets of Nepalese commercial banks. However, dividend payout ratio, current ratio, and leverage have negative effect on return on assets. The study concluded that leverage is the most influencing factor that explains the changes in return on asset of Nepalese commercial banks. Similarly, the study also concluded that leverage followed by firm size is the most influencing factor that explains the changes in return on equity in context of Nepalese commercial banks.

References

- Abor, J. (2005). The effect of capital structure on profitability: Empirical analysis of listed firms in Ghana. Journal of Risk Finance, 6(9), 438-445.
- Abughniem, M. S., M. A. H. Al Aishat, and A. Hamdan (2020). Free cash flow and firm performance: empirical evidence from the Amman Stock Exchange. *International Journal of Innovation, Creativity and Change*, 10(12), 668-681.
- Ahmed, F., I. Awais, and M. Kashif (2018). Financial leverage and firms' performance: Empirical evidence from KSE-100 Index. *Etikonomi: Jurnal Ekonomi*, 17(1), 45-56.

- Ajanthan, A. (2013). Nexus between liquidity and profitability: A study of trading companies in Sri Lanka. European Journal of Business and Management, 6(7), 47-63.
- Akter, A., and K. Mahmud (2014). Liquidity-profitability relationship in Bangladesh banking industry. International Journal of Empirical Finance, 2(4), 143-151.
- Ali, U., L. Ormal, and F. Ahmad (2018). Impact of free cash flow on profitability of the firms in automobile sector of Germany. *Journal of Economics and Management Sciences*, 1(1), 57-67.
- Ambarish, R., K. John, and J. Williams (1987). Efficient signaling with dividends and investments. *The Journal of Finance*, 42(2), 321-343.
- Ambreen, S., and J. Aftab (2016). Impact of free cash flow on profitability of firms listed in Karachi Stock Exchange. *Euro-Asian Journal of Economics and Finance*, 4(4), 113-122.
- Arnott, R. D., and C. S. Asness (2003). Surprise! higher dividends= higher earnings growth. *Financial Analysts Journal*, 59(1), 70-87.
- Athanasoglou, P. P., S. N. Brissimis, and M. D. Delis (2008). Bank-specific, industry-specific and macroeconomic determinants of bank profitability. *Journal of International Financial Markets, Institutions and Money*, 18(2), 121-136.
- Bam, B., D. P. Bhandari, D. Shakya, and M. Jyoti (2015). Determinants of profitability of commercial banks in Nepal. Nepalese Journal of Finance, 2(1), 9-19.
- Carroll, T. J. (1995). The information content of quarterly dividend changes. *Journal of Accounting, Auditing and Finance*, 10(2), 293-317.
- Dewi, I. A. M. C., M. M. R. Sari, I. G. A. N. Budiasih, and H. B. Suprasto (2019). Free cash flow effect towards firm value. *International Research Journal of Management, IT and Social Sciences*, 6(3), 108-116.
- Elahi, M., H., M. S. U. Ahmad, and H. A. Saleem (2021). The impact of operating cash flows on financial stability of commercial banks: evidence from Pakistan. *Journal of Asian Finance, Economics and Business*, 8(11), 223-234.
- Fiegenbaum, A., and A. Karnani (1991). Output flexibility: A competitive advantage for small firms. *Strategic Management Journal*, 12(2), 101-114.
- Frazer, L. (2016). Internal control: Is it a benefit or fad to small companies? A literature dependency perspective. *Journal of Accounting and Finance*, 16(4), 149-161.
- Goddard, J., M. Tavakoli, and J. O. Wilson (2005). Determinants of profitability in European manufacturing and services: Evidence from a dynamic panel model. *Applied Financial Economics*, 15(18), 1269-1282.
- Gunde, Y. M., S. Murni, and H. R. Mirah (2017). Analysis of the effect of leverage on profitability in food and beverage sub-industry manufacturing companies listed on the Indonesia stock exchange period 2012-2015. *EMBA Journal*, 5(3), 4185–4194.
- Hau, L. L. (2017). Free cash flow and firm performance: Evidence from sectoral levels for Vietnamese listed firms. *International Journal of Advanced Engineering, Management and Science (IJAEMS)*, 3(4), 296-300.
- Healy, P. M., and K. G. Palepu (1988). Earnings information conveyed by dividend initiations and omissions. *Journal of Financial Economics*, 21(2), 149-175.
- Hubbard, R. G. (1998). Capital-market imperfections and investment. *Journal of Economic Literature*, 36(1),193-225.
- Ikechukwu, O., D. A. Nwakaego, and A. Celestine (2015). The Effect of cash flow statement on companies' profitability (A study of some selected banks in Nigeria). *African Journal of Basic and Applied Sciences*, 7(6), 350-356.

- Jadah, H. M., M. F. Hasan, and N. H. M. Al-Husainy (2021). Dynamic panel data analysis of capital structure determinants: Evidence from Iraqi banks. *Journal of Business Strategy, Finance and Management*, 2, 102-114.
- James, S. A. and J.C. Stephen (2012). Issuing debt to pay dividend. Journal of Finance, 6(7), 56-67.
- Jensen, M. C. (1986). Agency costs of free cash flow, corporate finance, and takeovers. *The American Economic Review*, 76(2), 323-329.
- Jensen, M. C., and W. H. Meckling (1976). Theory of the firm: Managerial behavior, agency costs and ownership structure. *Journal of Financial Economics*, 3(4), 305-360.
- Kester, W. C. (1986). Financial management in Japan capital and ownership structure: A comparison of United States and Japanese manufacturing corporations. *Financial Management*, 15(1), 5-16.
- Khushi, M., and A. Sulaiman (2020). Effects of profitability measures on free cash flow. Evidence from Pakistan stock exchange. *International Journal of Scientific and Technology Research*, 9(02), 3882-3889.
- Lartey, V., S. Antwi and E. Boadi (2013). The relationship between liquidity and profitability of listed banks in Ghana. International Journal of Business and Social Science, 4(3), 12-34.
- Lohonauman, H., and N. S. Budiarso (2021). The effect of free cash flow and profitability on dividend payout ratio (case of Iq-45 indexed firms in Indonesia stock exchange for period 2011-2018). *Accountability*, 10(1), 1-6.
- Majumdar, S. K. (1997). The impact of size and age on firm-level performance: some evidence from India. *Review of Industrial Organization*, 12(2), 231-241.
- Marahatta, S., S. Devkota, S. D. Shrestha, S. Pradhan, and S. Bhandari (2016). Determinants of banks performance: A case of Nepalese commercial banks. *Nepalese Journal of Management*, 3(1), 82-94.
- Nakhaei, M., and S. M. Jafari (2015). Survey of the relationship between capital structure and free cash flow with financial performance of companies listed in Tehran stock exchange. *Indian Journal of Science* and Technology, 8(27), 1-11.
- Nwuba, E. B., A. E. Omankhanlen, P. O. Chimezie, and L. U. Okoye (2020). Financial control systems and financial systems theory: Free cash flow and profitability Nexus: A comparative study of manufacturing firms in Nigeria and Ghana. WSEAS Transactions on Systems and Control, 15(6), 673-683.
- Oyelade, A. O. (2019). The impact of firm size on firm's performance in Nigeria: A comparative study of selected firms in the building industry in Nigeria. Asian Development Policy review, 7(1), 1-11.
- Pradhan, R. S., and N. Khadka (2017). The effect of debt financing on profitability of Nepalese commercial banks. *Nepalese Journal of Management*, 4(1), 1-15.
- Priya, K., and B. Nimalathasan (2013). Liquidity management and profitability: A case study of listed manufacturing companies in Sri Lanka. *International Journal of Technological Exploration and Learning*, 2(4), 135-151.
- Profita A. S. K., and D. Ratnaningsih (2016). The impact of free cash flow on the firm value. *International Financial Accounting Program (IFAP)*, 4(2), 1-12.
- Rajan, R. G., and L. Zingales (1995). What do we know about capital structure? Some evidence from international data. *The Journal of Finance*, 50(5), 1421-1460.
- Ruziqa, A. (2013). The impact of credit and liquidity risk on bank financial performance: The case of Indonesian conventional bank with total asset above 10 trillion Rupiah. *International Journal of Economic Policy in Emerging Economies*, 6(2), 93-106.
- Saleem, Q., and R. Rehman (2011). Impacts of liquidity ratios on profitability, interdisciplinary. *Journal of Research in Business*, 1(7), 78-91.

- Shrestha, B. B. (2016). Impact of financial investment on profitability of Nepalese commercial banks. Nepalese Journal of Management, 3(1), 95-107.
- Singh, K., and F. C. Asress (2011). Determining working capital management solvency Level and its effect on profitability in selected Indian manufacturing firms. *International Journal of Research in Commerce, Economics and Management,* 5(6), 89-101.
- Soet, M. A., W. Muturi, and O. Oluoch (2018). Effect of operating cash flow management on financial performance of Mutual Funds in Kenya. *European Journal of Business, Economics and Accountancy*, 6(5), 37-46.
- Stiglitz, J. E. (1985). Credit markets and the control of capital. *Journal of Money, Credit and Banking*, 17(2), 133-152.
- Taroreh, R., and C. Thaib (2015). Pengaruh kebijakan hutang dan profitabilitas terhadap kebijakan dividen (studi pada perusahaan foods and beverages yang terdaftar di beitahun 2010-2014). Journal Riset Ekonomi, Manajemen, Bisnis Dan Akuntansi, 3(4), 215-225.
- Thangjam, R., and G. Mahendra (2015). Analysis of relationship between profitability and free cash flows to firms. *International Journal in Management and Social Science*, 3(8), 175-183.
- Thomas, B. (2000). The free cash flow hypothesis for sales growth and firm performance. *Strategic Management Journal*, 21(4), 455-472.
- Timothy, M. M., and O. Peter (2012). The relationship between dividend payout and firm performance: A study of listed companies in Kenya. *European Scientific Journal*, 8(9), 199-215.
- Velnampy, T., and B. Nimalathasan (2010). Firm size on profitability: A comparative study of bank of ceylon and commercial bank of Ceylon Ltd in Sri Lanka. *Global Journal of Management and Business Research*, 10(2), 96–100.
- Vijayakumar, A., and P. Tamizhselvan (2010). Corporate size and profitability: An empirical analysis. *College* Sadhana - Journal for Bloomers of Research, 3(1), 44-53.
- Wibowo, T. S., and Lusy (2021). The effect of free cash flow, company growth and profitability on debt policy on mining sector companies listed on the Indonesia stock exchange. *International Journal of Economics, Business and Accounting Research*, 5(4), 1232-1240.
- Yegon, C., J. Cheruiyot, J. Sang, and P. K. Cheruiyot (2014). The effects of capital structure on firm's profitability: Evidence from Kenya's banking sector. *Research Journal of Finance and Accounting*, 5(9), 152-159.
- Yeo, H. J. (2018). Role of free cash flows in making investment and dividend decisions: The case of the shipping industry. *The Asian Journal of Shipping and Logistics*, 34(2), 113-118.
- Zygmunt, J. (2013). Does liquidity impact on profitability? *Journal of Informatics and Management Sciences*, 3(1), 38-49.