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# **Exploring the Prominent Role of Social Institutions in Society Rameshwor Baral**<sup>1</sup>

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#### **Abstract**

Social institutions are the patterns that define and regulate the acceptable behavior of individuals within our society. This article aims to explore the prominent role of social institution in society. Family, religion, education, media and government in this article are considered major social institutions that play imperative roles in shaping social norms and values. Family is the first social institution that a person encounters, and it teaches individuals the basic norms and values of their culture. Religion reinforces these norms and values by providing a moral framework and a sense of community. Education shapes social norms by teaching individuals about their society and its history, and it also imparts values such as respect for authority and responsibility. Media, including television, newspapers, and social media, plays a crucial role in shaping social norms and values by disseminating information and influencing public opinion. Government and legal institutions impose social norms through laws and regulations, and shape values through policies and initiatives. This article has been prepared by going through a comprehensive overview of literature reviews regarding social institutions. The qualitative data required for this article have been taken from books and journal articles. Its significance lies in providing structures and patterns that reinforce moral frameworks, rules and regulations required for the cohesion and stability of society.

Keywords: Education, family, government, media, religion, social institutions

#### 1. Introduction

Social institutions which refer to the shared beliefs and practices characterize acceptable behavior within every society. They provide the patterns and regulations necessary for individuals to interact with each other and society as a whole. These institutions play a critical role in shaping social norms and values that are the reflections of the culture, history, and social structures of a society, and they help to create a sense of order and cohesion within that society. They can be classified into several dimensions, including the structural dimension, which refers to the organization and hierarchy of institutions, the cultural dimension, which refers to the beliefs and values that shape social behavior, and the historical dimension, which refers to the evolution and change of institutions over time. Social institutions perform various functions that are crucial for the functioning of society. One of the primary functions of social institutions is to provide socialization, education, and training to individuals. This function is fulfilled by institutions such as the family, education, and religion which provide individuals with the skills, values, and beliefs necessary to function in society. Another important function of social institutions is the regulation of behavior. This



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function is fulfilled by institutions such as the government and the legal system, which create and enforce laws and regulations to maintain social order and protect individual rights.

There are different social institutions that play a crucial role in shaping social norms and values, but this article deals only with family, religion, education, media and government as major social institutions. One of the most important of them is the family. It is the first social institution that individuals encounter, and it plays a critical role in teaching individuals the basic norms and values of their culture. Parents and other family members teach children how to behave, how to interact with others, and what is considered acceptable behavior within their society. Religion is another important social institution that plays a role in shaping social norms and values. It provides a moral framework and a sense of community for individuals. It helps to reinforce the norms and values that are taught within families and provide a sense of meaning and purpose to people's lives. Religious institutions also provide a way for people to come together and support one another by creating a sense of social cohesion and unity within our society. Education as a social institution plays a critical role in shaping social norms and values. Schools and other educational institutions teach individuals about their society and its history, and also impart values such as respect for authority, responsibility, and the importance of hard work. Education helps to reinforce the norms and values that are taught within families and religious institutions, and it provides individuals with the knowledge and skills they need to participate in society and make meaningful contributions to their communities. Media, including television, newspapers, and social media, disseminates information and influences public opinion, which can have a significant impact on the values and beliefs of individuals within their society. The media can also serve as a platform for the promotion of certain values and ideas, which can help to shape social norms and values over time. Similarly, governments and legal systems enforce social norms through laws and regulations, and they help to shape values through policies and initiatives. Governments also provide a framework for social interaction, including rules for how people should interact with one another and how disputes should be resolved. By enforcing these rules and regulations, governments help to create a sense of order and stability within society. This article, which is based on the secondary qualitative data taken from relevant books and journal articles, has identified the major five types of social institutions and their influencing roles in structuring social norms and values. Such social norms and values are essential in creating a sense of order and cohesion within society for promoting social change and progress. Social institutions are fundamental parts of society. They perform various functions, including socialization, education, and regulation of behavior, and they have a significant impact on individual and collective behavior, beliefs, and attitudes. Understanding the role and impact of social institutions is essential for policymakers, academics, and citizens alike, as they do not only help us better understand the dynamics of our society and the potential for change, but also motivate to create a civilized, peaceful and amicable society.

#### 2. Literature Review

In this literature review, the researcher has presented the reviews of only five sorts of social institutions, namely family, religion, education, media and government along with their pivotal roles in society.

### 2.1 Family

Family is one of the most fundamental social institutions. It plays a significant role in shaping social norms and values. The family unit consists of individuals, and these individuals share emotional, social, and economic ties. Moreover, it is the first socialization agent for children. A large body of literature has explored the impact of family on social norms and values. According to Santrock (2016), family members teach children social

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norms and values through their interactions and behaviors. Research studies have shown that the family can have a lasting impact on an individual's values and beliefs, even on adulthood (Kohn & Schooler, 1982). Families can help to create norms around issues such as gender roles, communication styles, and conflict resolution (Volling, Kennedy, & Jackey, 2010). Kagitcibasi (2007) asserts that the family is the primary agent of socialization. Family members learn from one another about what is considered acceptable behavior and values, such as respect for authority, honesty, and responsibility. The family unit provides a stable and consistent environment where children can learn social norms and values that will guide their behavior throughout their lives. Moreover, family members serve as role models for each other, and the behavior of parents and other family members can significantly influence children's behavior and beliefs. Families instill values such as loyalty, trust, and commitment in their children (Mooney, 2013). These values are essential for building strong relationships and maintaining social cohesion. Moreover, the family unit can also instill values such as tolerance, respect for diversity, and social responsibility, which are crucial for promoting a more inclusive and just society.

### 2.2 Religion

Religious beliefs and practices can influence how individuals perceive and interact with one another, and can shape the moral and ethical principles that govern behavior in a society. Religion plays a significant role in shaping values such as honesty, kindness, and compassion (Beyer, et al., 2014) .Religious institutions provide a set of moral and ethical guidelines that dictate how individuals should behave. Religious institutions can influence behavior by creating norms around issues such as sex, alcohol consumption, and gambling (Adler & Fagley, 2005). Such institutions have also been found to play a significant role in shaping social norms and values. Religious affiliation and participation are associated with increased adherence to traditional values and social norms (Beyerlein & Hipp, 2006). Religious institutions provide a moral framework for individuals, and their teachings often emphasize the importance of community and social responsibility. Religious beliefs and practices can also serve as a source of social identity, helping to create a sense of belonging and shared values among individuals within a society (Putnam, Campbell, & Garrett, 2010). Religion provides individuals with a sense of collective consciousness, a shared set of beliefs and values that bind individuals within a society (Durkheim, 1915). Religious beliefs and practices can create a shared understanding of what is right and wrong, acceptable and unacceptable behavior. Religious beliefs and practices can create a shared understanding of what is right and wrong, acceptable and unacceptable behavior, and can reinforce the importance of moral and ethical principles.

### 2.3 Education

Education is a powerful social institution. Formal education systems provide individuals with the knowledge, skills, and values necessary to participate in society and contribute to the development of their communities. These systems create a shared understanding of the expectations and behaviors that are considered acceptable within a society. Schools and universities provide individuals with opportunities to learn about the history, culture, and social structures of their communities, which can shape their perception of what is considered normal or acceptable behavior It is another social institution that plays a crucial role in shaping social norms and values. A large body of literature has explored the impact of education on social norms and values. Education can help to reinforce values such as respect, responsibility, and teamwork (Martin & Fabes, 2001). Schools teach children these values through their interactions with teachers and peers. The students who attended schools with high levels of social capital were more likely to exhibit pro-social behaviors,

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such as volunteering and civic engagement, than students who attended schools with low levels of social capital (Raudenbush & Willms, 1995). Schools can help to create norms around issues such as punctuality, attendance, and academic achievement to (Fullan, 2001). Education plays a crucial role in shaping social norms by providing individuals with the knowledge and skills necessary to function in society (Ramirez & Boli, 1987). Schools and universities provide individuals with opportunities to learn about the history, culture, and social structures of their communities, which can shape their perception of what is considered normal or acceptable behavior. Education can promote values such as critical thinking, empathy, and creativity, which can shape the values of individuals within a society (Kohn, 1999). Educational institutions create a shared understanding of what is considered normal or acceptable behavior and promote values such as respect, responsibility, and civic engagement; however they can sometimes reproduce existing social inequalities by perpetuating values and norms that reinforce existing power structures (Apple, 1990).

### 2.4 Media

Media includes various forms of communication, including television, radio, newspapers, magazines, and social media. The media can reinforce social norms and values by portraying certain behaviors as acceptable or unacceptable (Wartella & Reeves, 1985). Media exposure can influence attitudes and behaviors related to a wide range of social issues, including gender roles, substance use, and political beliefs (Valkenburg & Peter, 2013). The researchers have noted that the media can serve as a powerful agent of socialization, particularly for children and adolescents who may be more susceptible to media messages. It can create norms around issues such as beauty standards, violence, and sexuality (Ferguson, 2007). It plays a significant role in shaping social norms by influencing individuals' perceptions of what is considered normal or acceptable behavior (Scheufele & Tewksbury, 2007)). It can create a shared understanding of social norms by portraying certain behaviors or values as desirable or undesirable. It can provide individuals with information about social issues, which can shape their perceptions and values (Carpini & Williams, 2001). It can promote social values such as democracy, human rights, and social justice by providing information and education about these issues. It can perpetuate existing social inequalities by promoting values and norms that reinforce existing power structures (McQuail, 2010). Understanding the role of media in shaping social norms and values is essential for creating a more just and equitable society.

### 2.5 Government

Government is responsible for creating laws, regulations, and policies that can have a significant impact on how individuals in a society behave and interact with one another. Government and legal institutions are also key agents of socialization that shape social norms and values. The fairness and legitimacy of legal institutions can influence an individual's willingness to comply with laws and social norms (Tyler & Huo, 2002). In addition, government policies and initiatives can shape social norms and values by promoting certain behaviors and discouraging others. Policies promoting gender equality have helped to shift societal norms and values in many countries, leading to greater opportunities and rights for women (Brinton & Nee, 1998). It has a critical role in shaping social norms. Government policies and regulations can establish norms around various social issues, including human rights, environmental protection, and public health (Scholte, 2005). Similarly, regulations that promote environmental protection can establish norms of responsible behavior towards the environment. It can influence social values by promoting specific ideologies, values, and beliefs. The government's actions and policies can shape the public's perception of what is desirable or undesirable, acceptable, or unacceptable behavior (Jasanoff, 2015). The

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government's actions and policies can establish norms around various social issues and influence social values by promoting specific ideologies, values, and beliefs.

### 3. Method and Materials

A comprehensive search of academic databases, including Google Scholar, JSTOR, and ProQuest, was conducted to identify relevant articles, books, and other sources related to the role of social institutions in shaping social norms and values. The search terms used included "social institutions,", "social norms," "values," "family," "religion," "education," "media" and "government". These search terms were chosen to ensure a comprehensive review of the literature on the topic. The study was qualitative in nature and the terms mentioned above were the qualitative secondary data. The method and materials used in this literature review reflect a rigorous and systematic approach to understanding the role of social institutions in shaping social norms and values. By conducting a comprehensive search of the literature and analyzing and synthesizing the findings from high-quality sources, this study provides a valuable contribution to our understanding of this important topic.

### 4. Conclusion

It can be concluded that social institutions play a significant role in shaping social norms and values. Family, religion, education, media and government are all examples of social institutions that have a powerful influence on the way individuals develop their beliefs, attitudes, and behaviors. Through the process of socialization, individuals learn the norms and values that are expected of them in their society, and these are reinforced by the various social institutions that they encounter throughout their lives. Families teach children about the importance of respect, honesty, and responsibility, while schools reinforce the value of hard work and academic achievement. Religion and government also play a momentous role in shaping social norms and values. Religious institutions provide guidance on moral and ethical issues. The media is another important social institution that shapes social norms and values. Through television, movies, music, and other forms of media, individuals are exposed to a wide range of cultural norms and values that can influence their own beliefs and behavior, while governments set laws and regulations that promote certain values and behaviors. The role of social institutions in shaping social norms and values is complex and multifaceted. It is important to critically examine the ways in which social institutions influence the development of social norms and values, and to work towards creating a more equitable and just society. Social institutions play a significant role in shaping social norms and values. These five forms of social institutions work together to create a cohesive society and make it function smoothly and effectively. As society changes, social institutions must also adapt to ensure that social norms and values remain relevant and meaningful. Understanding how social institutions operate and shape social norms and values is crucial to addressing social issues and promoting positive changes. By recognizing the power and influence of social institutions, individuals can work to challenge harmful norms and promote more equitable and fair ones. Comprehending the role of social institutions in patterning social norms and values is essential for creating a more equitable and upright society.

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