



# Wisdom of Worthy Research Journal

*Unveil the Pinnacle of Academic Excellence*



A Refereed Interdisciplinary Journal of  
**Gaurishankar Campus**

**Nijgadh, Bara, Nepal**

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## ABOUT THE JOURNAL

**GS WOW: *Wisdom of Worthy Research Journal*** is a Refereed Interdisciplinary Academic Research Journal of Gaurishankar Campus located at Nijgadh, Bara, Nepal. In the ever-evolving landscape of academia, Gaurishankar Campus, Nijgadh, proudly presents its scholarly endeavor, the “Wisdom of Worthy Research Journal” (GS WOW). This distinguished journal serves as a beacon of intellectual exploration, fostering a culture of rigorous academic inquiry and interdisciplinary collaboration. Through its pages, GS WOW seeks to disseminate cutting-edge research, insights, and perspectives, thereby contributing to the global academic discourse.

With a commitment to nurturing intellectual curiosity and academic excellence, the campus has become a hub for scholars, researchers, and students dedicated to pushing the boundaries of knowledge. The GS WOW is dedicated effort of the campus to unveil the Pinnacle of Academic Excellence with the Wisdom of Worthy Research publication globally to promote Campus stands as a bastion of education and research.

Every manuscript submitted to GS WOW undergoes a meticulous peer-review process, ensuring the highest standards of academic rigor and integrity. It values the intersection of diverse academic disciplines, encouraging submissions that bridge gaps and forge connections between different areas of study. Published from Gaurishankar Campus, Nijgadh, the journal has a global perspective, inviting contributions from scholars worldwide. This global outlook enriches the intellectual diversity within the journal.

## MISSION

The primary mission of GS WOW is to provide a platform for scholars to share their research findings, engage in critical dialogue, and contribute to the advancement of knowledge. The journal embraces an interdisciplinary approach, welcoming contributions from various fields including but not limited to Business, Arts, technologies and Social Sciences.

## VISION

The vision of the journal is to ‘Unveil the Pinnacle of Academic Excellence’

## TARGETS

1. **Publish High-Quality Research Articles:** GS WOW strives to publish research articles that demonstrate excellence in methodology, innovation, and contribution to the respective fields of study.
2. **Increase Visibility and Impact:** Enhance the visibility and impact of GS WOW by reaching a global audience, fostering collaborations, and ensuring that the journal becomes a significant reference in academic circles.

3. **Theoretical and Applied Scientific Discourse:** Facilitate a dynamic discourse by publishing articles that contribute to both theoretical understanding and practical applications across various disciplines.
4. **Develop Open-Access Platform:** Establish GS WOW as an authentic open-access platform, ensuring accessibility to quality content for researchers, scholars, and enthusiasts around the world.
5. **Independent Promotion and Strategic Leverage:** Promote the journal independently while strategically leveraging its content to maintain a strong presence in the academic community.

#### KEY OBJECTIVES

1. **Publish Diverse Content:** Publish high-quality research articles, reviews, and perspectives spanning a wide range of disciplines to encourage interdisciplinary collaboration and knowledge exchange.
2. **Provide Constructive Feedback:** Offer authors detailed and constructive feedback to enhance the quality of their work, fostering a culture of continuous improvement and academic excellence.
3. **Expand Online Readership:** Utilize various online platforms and strategies to expand the online readership of GS WOW, ensuring that valuable research reaches a broader audience.
4. **Ensure Copyright and Intellectual Property Compliance:** Uphold the principles of copyright and intellectual property laws to safeguard the rights of authors and contributors.
5. **Explore Visibility Tools and Resources:** Continuously explore and utilize tools and resources to enhance the visibility of the journal, ensuring it remains at the forefront of academic discourse.
6. **Maintain Academic Standards:** Implement and uphold high academic standards for the dissemination of research, ensuring that GS WOW remains a trusted source of scholarly information.

#### SUBMISSION

1. **Manuscript Length and Format:** Manuscripts should be between 5 to 20 pages, conforming to APA format guidelines, with a word count ranging from 3000 to 8000 words, excluding references.
2. **Inclusivity of Topics:** GS WOW welcomes theoretical, technical, research, and empirical papers across diverse fields such as Business, Management, Social Science, Technology, Arts, and emerging trends.
3. **Electronic Submission:** Manuscripts, prepared in MS Word template with double columns in single-spaced typed pages, should be submitted electronically as attachments to [gswow@gsc.edu.np](mailto:gswow@gsc.edu.np)
4. **Inclusive Review and Publication:** Submissions undergo a comprehensive review based on originality, technical research, and relevance, with accepted articles published in both online and print versions of the upcoming journal issue.
5. Join GS WOW in Unveiling the Wisdom of Worthy Research and Shaping Academic Excellence Worldwide!

#### MANUSCRIPT SUBMISSION

Research paper prepared in MS word template with double -column in single spaced typed pages should be submitted electronically as attachment at: [gswow@gsc.edu.np](mailto:gswow@gsc.edu.np)

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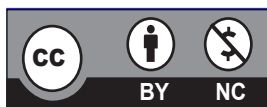
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**Language of Publication:** English and Nepali

**Scope:** Interdisciplinary (Social Science, Business, Arts, Language, Management and Technology)

**Article Processing Charge:** Not Applicable

**Policy:** Double-blind Peer Review

**Country of Publication:** Nepal

**Publication Ethics:** Editorial Policy (Displayed on the Journal Website Consistent to |C|O|P|E| Guidelines)

**Review Time:** 6 to 8 weeks (Approximately)

**Indexing Databases:** Zenodo, Orcid, Research Gate, Google Scholar, SSRN

## **PEER REVIEW PROCESS**

### ***Review Process for GS WOW: Wisdom of Worthy Research Journal***

The review process for GS WOW is a comprehensive and meticulous procedure designed to ensure the quality, integrity, and relevance of the published research. GS WOW implements a six-level review, combining editorial scrutiny and blind peer review for a thorough evaluation.

#### **Six Levels of Review**

1. Paper Structure Check by Production Team
2. The production team conducts an initial assessment of the paper's structure to ensure alignment with the journal's guidelines.
3. Plagiarism Check and Title Verification
4. Plagiarism check, ensuring content originality (less than 10% allowed).
5. Verification of the uniqueness of the title through Google, Google Scholar, and plagiarism checker results.
6. Grammar and Typographic Mistakes Check

Utilizing integrated Grammarly software, the production team reviews the manuscript for grammatical and typographic errors.

Review of Methods, Format, Title, Keywords, Tables & Figures, and Citations by Section Editor:

Section Editors perform a detailed review, assessing the overall structure, adherence to format, and the accuracy of elements such as titles, keywords, tables, figures, and citations.

#### **DOUBLE BLIND PEER REVIEW FOR ANALYSIS/RESULTS/NOVELTY**

Articles pass through a double-blind peer review process, ensuring impartial evaluation of analysis, results, novelty, and suggestions for further improvements. The review includes considerations for the journal's focus areas, relevance, and contribution to the field.

#### ***Final Editorial and Author Proofreading***

After journal formatting and the assignment of DOIs, a final check is conducted by the editor. This involves verifying page numbers, glancing at the PDF, and ensuring overall formatting accuracy. Authors are given the opportunity for proofreading before final publication.

## **CONFLICT OF INTEREST MANAGEMENT**

Peer reviewer identities are known only to the managing editor or editor in chief to prevent conflicts of interest.

The papers of managing editor and chief editor are not considered for publication to avoid any potential conflict of interest.

## **TIMELINE**

The initial review process is designed to be swift, not exceeding six weeks, ensuring timely dissemination of research findings.

## EDITORIAL INQUIRIES

For all editorial inquiries, authors and contributors can contact the journal editorial team at [editorwow@gsc.edu.np](mailto:editorwow@gsc.edu.np).

Call for Papers: GS WOW frequently issues calls for papers on diverse topics. Authors are encouraged to visit the journal's homepage for specific calls relevant to their areas of interest.

Join GS WOW in Elevating the Standard of Academic Discourse!

## CALL FOR PAPER

Unleash Your Research Potential: Contribute to the Wisdom of Worthy Research!

Gaurishankar Campus proudly announces the call for papers for the esteemed “Wisdom of Worthy Research Journal” (GS WOW). GS WOW is a refereed interdisciplinary academic research journal dedicated to advancing knowledge across diverse fields. We invite researchers, scholars, and academicians to submit their original work and be part of a dynamic platform that amplifies the impact of scholarly contributions.

## SUBMISSION CATEGORIES

1. **Research Articles:** Original and innovative research findings contributing to the advancement of knowledge.
2. **Reviews:** Critical assessments and reviews of existing literature, theories, or methodologies.
3. **Perspectives:** Thought-provoking essays and perspectives on emerging trends, challenges, and opportunities.
4. **Key Focus Areas**  
GS WOW covers a wide spectrum of disciplines, including but not limited to:
  - a. Business and Management
  - b. Social Sciences
  - c. Technology and Innovation
  - d. Arts and Humanities
  - e. Sciences
  - f. Submission Guidelines:
5. **Format:** Manuscripts should adhere to APA format guidelines.
6. **Length:** Between 5 to 20 pages (3000 to 8000 words), excluding references.
7. **Originality:** Submissions must be original and previously unpublished work.
8. All submissions undergo a rigorous peer-review process, ensuring high academic standards and contributing to the integrity of the journal.

## HOW TO SUBMIT

Submit your manuscripts electronically as attachments to [gswow@gsc.edu.np](mailto:gswow@gsc.edu.np)

## **PUBLICATION OPPORTUNITIES**

Accepted articles will be published in both online and print versions of the upcoming issue of GS WOW, providing authors with a platform for global visibility and impact.

Join us in Unveiling the Wisdom of Worthy Research!

GS WOW is committed to fostering a culture of intellectual curiosity and academic excellence. Your contribution adds to the collective wisdom of humanity.

### **Contact Information:**

For inquiries and submissions, please contact us at *editorwow@gsc.edu.np*

Your Research Matters. Be a part of GS WOW and shape the future of academic discourse! Email: *gswow@gsc.edu.np*, Tel: +977-053-540414



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