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# APEX JOURNAL OF BUSINESS AND MANAGEMENT



A Referred Interdisciplinary Journal of  
**Apex Research Center**  
**Apex College**

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## **ABOUT THE JOURNAL**

Apex Journal of Business and Management is an academic, not for profit, blind peer-reviewed journal of business and social sciences across managerial disciplines. It aims to provide professors, scholars, managers, academicians, scientists, industrial professionals, researchers, students and learned members of the community from all over the world an authentic open-access platform featuring scholarly research, reviews and perspectives on the state of current research on topics of interdisciplinary interest. The AJBM bi-annual journal is published both in print and electronic forms in the month of September and March of every year. It is a unique journal published from Nepal.

## **MISSION**

The journal strives to create a platform where scholars, experts and thinkers exchange informed, critical and respectful contribution on important topics to business, social science and technological domains across disciplines for the larger good of the people.

## **VISION**

The vision of the journal is to build human capital through the leading platform for inter-disciplinary research and writing, known for its high standards, innovative approach, and impact on the learned community.

## **TARGETS**

1. Publish the highest-quality research and writing across business disciplines, social sciences and technological advancements.
2. Increase the visibility to impact of the journal for developing human capital through continuous research sharing.
3. Create intellectual capital.

## **KEY OBJECTIVES**

1. To publish high-quality research articles, reviews and perspectives per issue and move forward the interdisciplinary discourse on improving business management conditions.
2. To provide authors with detailed and constructive feedback within weeks of their submission of articles.
3. To expand online readership across continents in the first year of publication.
4. To keep a tally of interdisciplinary knowledge and theory building works from the submissions received on making the business discourse more sustainable, smart and practicable.
5. To ensure the implementation of copyright and intellectual property laws.
6. To explore tools and resources for visibility of the journal and maintenance of its academic standards for dissemination of research.

## **METHODOLOGY**

The journal uses a rigorous peer-review process, led by a team of experts from Nepal and abroad, to ensure high quality and impact of published research and writing in pursuit of productive and practicable innovation. Articles are subject to initial editor screening followed by a blind peer review before publication. Submissions are invariably checked for plagiarism. Manuscripts must be between 5 to 20 pages, in APA formats, that is between (3000 to 8000 words), excluding references.

AJBM calls scholars, managers, academicians, scientists, industrial professionals and researchers from all over the world to submit their unpublished original work for inclusion in our upcoming issue. All submissions are reviewed and evaluated based on originality, technical research, and relevance to journal contributions. AJBM highly welcomes theoretical, technical, research, as well as empirical papers in the area of business, management, social science, technology innovation and emerging trends. All the accepted articles will be published in the upcoming issue of the journal with Online and Print.

## **MANUSCRIPT SUBMISSION**

Research paper prepared in MS word template with double – column in single spaced typed pages should be submitted electronically as attachment at [ajbm@apexcollege.edu.np](mailto:ajbm@apexcollege.edu.np). The manuscripts in all the subject areas are welcome.

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Research and review articles received from open call and individual invitation are peer-reviewed, double-blind, before publication. The Managing Editor sends original research and review articles to Section Editors for initial review of the work's relevance to the journal. They submit draft decisions to the Editor-in-Chief for final decision about further review or rejection. The initial review process will be short, and not last longer than six weeks. Perspectives, including case studies and interviews, are reviewed by Section Editors and cleared with the Editor-in-Chief. These are not subject to double blind peer review. Name of Reviewer board displayed will be contacted for assistance to search expert in the same area and may be requested to review also. It consists of 6 levels of review including editorial and blind peer review as follows:

**Level One:** Checking paper structure

**Level Two:** Checking and detailed checking plagiarism (Less than 10%, No paragraph should have half to full para plag). Also check for unique title by searching the title in Google, Google scholar, and plag checker result.

**Level Three:** Checking grammar and typographic mistakes using integrated Grammarly software.

**Level Four:** Checking review of methods, format, title, keywords, tables & figures, and citations.

**Level Five:** Review of analysis/results/ novelty, further improvements, journal to be considered, area, type, through double blind peer review.

**Level Six:** After journal formatting, DOI, checking page numbers, glancing on PDF before final publication by editor and author proofreading.

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