

Editorial Note

The Editorial Board is delighted to present the December 2024 issue of *The Journal of Nepalese Business Studies* (JNBS). As part of our ongoing commitment to fostering academic dialogue and providing a platform for national and international scholars, this issue features a diverse collection of research articles addressing contemporary challenges and developments in the field of management and business studies.

Dr. Mahananda Chalise and Rama Adhikari provide insights into how knowledge management capabilities influence firm performance in Nepalese commercial banks. Dr. Shreekrishna Kharel, Ganesh Prasad Niraula, and Bhawani Prasad Mainali examine the relationship between human resource development practices and organizational commitment in Nepalese commercial banks. Umma Hania, Kanon Kumar Sen, Sirajum Munira Chowdhury Otoshi, and Md. Abdur Rahman explore the impact of corporate governance on audit pricing, with evidence from family and non-family-owned firms in Bangladesh.

Nabin Bahadur Adhikari and Bidhan Adhikari investigate investor satisfaction through service quality in Pokhara-based brokerage firms. Amin Palikhe and Milan Magar Lungeli investigate children's influence on family purchase decisions in Pokhara. Dr. Dhruba Prasad Subedi and Dr. Dilli Ram Bhandari examine the role of corporate social responsibility in sustainable financial performance, mediated by brand value, in Nepalese commercial banks. Tribhuvan Kumar Mahataman discusses the impact of accounting information on strategic decision-making in cooperatives within Kirtipur Municipality, Kathmandu.

Dr. Shiva Raj Poudel, Birendra Kunwar, Tika Ram Kharel, Subhadra Dahal, and Dr. Rishikesh Panthi study the effects of credit risk, liquidity risk, and operational risk on the profitability of Nepalese commercial banks. Dr. Indira Shrestha focuses on how demographic factors influence women's career development in Nepalese commercial banks. Dr. Deepesh Ranabhat investigates the impact of institutional trust on financial inclusion in

Gandaki Province, Nepal, while collaborating with Dr. Shanti Devi Chhetri, Dr. Pradeep Sapkota, and Bishwa Nath Lamichhane to analyze the adoption of human resource analytics in Nepalese organizations.

Rahan Singh Rai explores knowledge acquisition among faculty members in higher education institutions. Bindu Gnawali explores the influence of non-monetary rewards on employee job satisfaction within the same sector. Bhim Kumar Thapa sheds light on cognitive biases affecting investment decisions in the Nepalese stock market.

This issue's array of articles reflects our commitment to bridging theory and practice, offering valuable insights to academics, researchers, and practitioners alike. The research presented here is not only relevant to advancing academic discourse but also holds practical implications for business professionals navigating an ever-evolving landscape.

We extend our heartfelt gratitude to the authors for their invaluable contributions and to our reviewers for their dedication in upholding the quality and integrity of the journal. While every effort has been made to ensure accuracy, we welcome our readers' constructive feedback to help us continually improve. Please do not hesitate to share your suggestions or observations.

We sincerely appreciate the unwavering support of our readers and contributors and encourage your continued engagement with *The Journal of Nepalese Business Studies*. Your participation is instrumental in sustaining the journal's mission to disseminate high-quality scholarly work. Thank you for being an integral part of our academic community.

Prof. Dr. Hari Prasad Pathak
Executive Editor

The Journal of Nepalese Business Studies

(A Peer-Reviewed, Open Access Journal)

Vol. XVII

No. 1

December 2024

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