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### **Editorial**

Faculty of Management, Prithvi Narayan Campus, T.U has brought the seventh volume of this journal out. This is specially joint volume of 2010 and 2011. The objectives of this journal are to disseminate the research work of the faculty members, and students; and inform the students working for project work and dissertation about the research activities of the faculty members and MBS students. So, every issue of this journal will disseminate the information on the project work, MBS dissertation and findings of the research of the faculty members. In addition to these, research papers related to the business studies will be published, but articles other than the empirical ones will not be accepted.

Editorial board thanks faculty members for their kind cooperation, article contributors and MBS students for their financial support required to keep the regularity of this journal. We hope the same in the years to come also.

Finally, suggestion from the readers, faculty members, contributors, and students are the most welcome

Executive Editor