

Community Managed Forest Groups and Preferences for REDD+ Contract Attributes: A Choice Experiment Survey of Communities in Nepal

Saban T.M. Dissanayake¹, Prakash Jha², Bhim Adhikari³, Rajesh Bista⁴, Randall Bluffstone⁵, Harisharan Luintel⁶, Peter Martinsson⁷, Naya Sharma Paudel⁸, Eswaran Somanathan⁹ and Michael Toman¹⁰

¹Colby College and Portland State University-USA, ²University of Venice Ca Foscari-Italy and ForestAction-Nepal, ³IDRC-Canada, ⁴

⁵ForestAction-Nepal, ⁶Portland State University-USA, ⁷Portland State University-USA and ForestAction-Nepal,

⁸University of Gothenburg-Sweden, ⁹Indian Statistical Institute-India, ¹⁰The World Bank-Washington DC

Corresponding author: sdissan2@gmail.com

Abstract: A significant portion of the world's forests that are eligible for Reducing Emission from Deforestation and Forest Degradation (REDD+) payments are community managed forests. At the same time, there is a little knowledge in the existing literature about the preferences of households in the communities with community managed forests for REDD+ contracts. We use a choice experiment survey of rural communities in Nepal to understand the respondent's preferences towards the institutional structure of REDD+ contracts. We split our sample across the communities with community managed forests groups and those without to see how the prior involvement in community managed forest groups' impact preferences. Results show that respondents care about how the payments are divided between the households and the communities, the restrictions on firewood use, the restrictions on grazing and the level of payments. Finally we use a series of demographic interactions terms to analyze how the institutional arrangements and beliefs about climate change and benefits from the REDD+ program influence respondents' beliefs. We find that there are no significant differences in the preferences for the REDD+ contract attributes between the Community Forests (CF) and non-CF respondent groups but we find that respondent groups differ in their beliefs about REDD+ payments and the institutional arrangements.

Key words: REDD+, community forestry, Nepal, choice experiment, interaction terms

INTRODUCTION

The objective of the paper is to inform policy dialogue in the areas of Reducing Emission from Deforestation and Forest Degradation, conservation and sustainable management of forest, and enhancement of carbon (REDD+) in the context of community based forest management (CBFM). REDD+ is a payment for ecosystem services (PES) system created under the United Nation's Framework Convention on Climate Change (UNFCCC) that tries to reduce deforestation and forest degradation in tropical developing countries not subject to require emission reduction under the convention (non-Annex 1 countries). The '+' in REDD+ stands for other co-benefits (e.g. conserve, manage, and enhance forest carbon sustainably) that have been added to the original REDD program

(that was focused solely on carbon) to expand the area of contribution that forest can make to mitigate climate change.

REDD+ is important because the loss of forest biomass through deforestation and forest degradation accounts for 12- 20 per cent of annual greenhouse gas emissions (Saatchi *et al.* 2011; van der Werf *et al.* 2009; UNEP 2012). Due to the increasing¹ trend of the decentralization of forest management under CBFM in Nepal and elsewhere, the success of REDD+ would depend on how CBFM would be included in the REDD+ program (World Bank 2009; Agrawal *et al.* 2008).

The effectiveness and decision to adopt REDD+ in CBFM depends on incentives, benefit sharing arrangements, the opportunity

¹The forest decentralization is rapidly increasing over time and therefore the area of community forests roughly doubled to 250 million hectares during the period 1997–2008 (World Bank 2009).

costs of carbon sequestration, allocation of forest management decision making rights, and community interactions (McKinsey and Co. 2010; Gregorsen *et al.* 2011) but there is a lack of a clear picture on the opportunity costs in case of the CBFM. For example, some say REDD+ is a cheaper mitigation option (Angelsen 2008; McKinsey and Co. 2010; Kindermann *et al.* 2008; Strassburg *et al.* 2009); while others find REDD+ as costly (Dyer and Counsel 2010; Gregorsenet *et al.* 2011; Yesuf and Bluffstone 2009).

In this paper, we use choice experiment (CE) survey in rural Nepali communities to understand people's preference towards the structure of REDD+ contracts and the opportunity costs they face. We choose Nepali Community Forests (CFs)² for the study because of its long history, and larger forest areas and population under CFs management. We include respondents from both communities that are part of the CFs and communities that do not have CFs to gain an understanding of how being a member of the CFs will influence the preference to adopt REDD+ contracts.

Results from the survey show that respondents care about how REDD+ programs are structured with regard to the manner in which the payments are divided between the households and the communities, the restrictions on using grazing land, firewood collections, and the level of payments received for the program. We find that the respondents prefer that more of the REDD+ payments should go to the communities rather than households, which indicate trust in the community level institutions. We also find that the CF and non-CF communities differ in their beliefs about the institutional structure.

In general, ensuring equitable access to forest resources, proper monitoring of forest use and also preventing corruption can result in contracts being adopted for lower payments.

REDD+ in Nepal

Nepal became interested in REDD+ and submitted the Readiness Program Idea Note (RPIN) to the Forest Carbon Partnership Facility (FCPF) of the World Bank for getting assistance in REDD+ related preparedness development (MFSC 2008). Nepal's RPIN was accepted in 2008 and got financial assistance from the FCPF to develop Readiness Preparation Proposal (RPP) (MFSC 2010). At the central level, REDD+ structures (e.g., REDD Apex body, REDD working group and REDD cell) have been formed to support the readiness process which is implementing World Bank's FCPF supported activities including the RPP since 2010. Similarly, there are several non-state organizations working on the diverse aspects of REDD+ readiness activities including building capacity of stakeholders (Luintel *et al.* 2013), developing methodologies for biomass assessment, designing institutional mechanisms for equitable benefit sharing, and developing social and environmental safeguards to protect rights of local and indigenous communities.

While the additional benefits from REDD+ is expected to get peoples' support in conservation, there might be additional costs which can potentially produce trade-offs with the expected benefits. Some of these costs include sacrifices to reducing the amount of fuelwood consumption, reduce the amount and frequency of grazing, and increase cost for forest protection activities. In this paper, we analyze these costs and the preferences for REDD+ contracts.

² CFs in Nepal are patches of national forest area handed over to the local user group for management, conservation and utilization according to the Forest Act 1993 and subsequent Forest Regulation 1995 (HMGN 1993; HMGN 1995). CF policy in Nepal emerged after an urgent need to stop forest degradation in Nepalese Himalayas (Ives and Messerli 1989) and failure of the government approach to protect forests (Kanel 2004a). Until 2014 January, there are 18,133 forest user groups, managing 1.7 million hectares of forest area (DOF 2014). Gradually, CFs developed as an institution not only implementing forest management activities but also various community development activities and improving rural livelihoods (Kanel 2004b; Luintel *et al.* 2009).

METHODOLOGY

Choice Experiment Surveys

We use CE surveys for this study because we are interested in understanding how the different characteristics of the REDD+ contracts influence adoption of contracts. CE surveys allow us to calculate trade-offs between attributes and the marginal value of each attribute. They are based on the Lancaster’s (1966) consumer theory and are used to elicit preferences for environmental goods and policies (Boxall *et al.* 1996; Louviere *et al.* 2000). In a typical CE survey, the respondent repeatedly chooses the best bundle/choice from several hypothetical bundles/choices. The attribute values appearing in each bundle/choice are identified using experimental design techniques to ensure a balanced representation of values across choices. Hanley *et al.* (2001), Hensher *et al.* (2005) and Hoyos (2010) provide reviews of the choice experiment methodology.

Survey Instruments and Experimental Design

The survey for this study presents respondents with opportunities to express preferences over hypothetical REDD+ contracts. The attributes of costs and benefits and their levels, presented in Table 1, were selected through the focus group discussions in nine CFs and the same number of non-CFs. These CFs were selected from hill and *Terai* regions on purpose. In each region, the CFs were selected from the random set of sites from a previous CF impact study (MFSC 2013). The surveys given out to communities that are non-CF had four attributes (e.g., fire wood collection, payment to community, payment level, and grazing); while communities with CFs do not contain grazing restriction attributes because they already have grazing restrictions in place. The exact list of attributes was refined after studying the REDD+ literature and analyzing results from focus groups in multiple communities.

Table 1: Attributes and Levels for the REDD+ Survey Instrument

Attributes		Levels
REDD + payments (Nepalese Rupees - NRs. per household per year)	Annual total REDD+ payment to your community.	1000 2000 3000 4000 5000
Portion of the REDD+ payment going to the household.	The portion of REDD+ payments that go to communities for community projects and/or equally divided between households in your group.	100 per cent community 50 per cent community and 50 per cent household 100 per cent household
Reduction in amount of fuel wood collected	Required fuelwood reduction measured as a portion of your current use.	25 per cent 50 per cent 75 per cent 100 per cent
Grazing restrictions	Required reduction of grazing measured as a portion of your current use.	Yes No

Once an initial list of attributes was developed, we conducted focus groups with potential survey respondents. The final survey instrument contained background information about the REDD+ program, description of the attributes and the levels, seven sets of choice questions, and a detailed demographic questionnaire. These documents were pretested in the field before launching full implementation. For each choice question, the respondents chose between the two REDD+ alternatives and *a status quo* option.

We followed standard practice in the choice modeling literature (Adamowicz *et al.* 1997; Adamowicz *et al.* 1998; Louviere *et al.* 2000) and created an efficient experiment design that allows both main effects and interaction effects to be estimated. The designs for the choice experiments were generated following Kuhfeld (2010)³ and achieved a 100 per cent D-efficiency.⁴

Model and Estimation

We used a mixed Multinomial Logit Model (MMNL)⁵ that incorporates heterogeneity of preferences (Carlsson *et al.* 2003; Hensher and Greene 2003; Train 2003; Hensher *et al.* 2005; and Dissanayake 2014) as the respondents might not be homogenous. See Dissanayake (2014) for a derivation of the MMNL model.

We present main effects (no interactions) specification and specifications with attribute and regional interaction terms. The

specifications are given in Equation (1)–Equation (2):

$$V_{ni} = \beta_{1n}X_{\text{payment to community}} + \beta_{2n}X_{\text{firewood}} \quad (1) \\ + \beta_{3n}X_{\text{grazing}} + \beta_{4n}X_{\text{payment}} + \varepsilon_{ni}$$

$$V_{ni} = (6) + \beta_{sn}ASC * Z_s \quad (2)$$

where Z_s denotes the socio-demographic variables. The data were analyzed using the clogit and mixlogit commands in STATA for the Conditional Logit and MMNL specifications.

Data

Data were collected using a split sample equally weighted between communities with CBFM and communities without CBFM. The location of the sites is shown in Figure 1. The sampling design for CBFMs was adopted from the data set of the CBFM impact study (MFSC 2013). For each community with CBFM, the matching communities not having CBFM were selected based on criteria such as the socio-economic characteristics, forest types and accessibility. Data were collected from 1300 randomly selected households in both the hill and plains (*Tera*) in Nepal. Out of the 1300 selected households, 650 were from 65 communities that currently have CBFMs and the other 650 households from 65 communities that currently do not have CBFMs.

³ The experiment design was conducted using the SAS experiment design macro (Kuhfeld 2010).

⁴ D-efficiency is the most common criterion for evaluating linear designs. D-efficiency minimizes the generalized variance of the parameter estimates given by $D = \det [V(X, \beta)1/k]$ where $V(X, \beta)$ is the variance-covariance matrix and k is the number of parameters. Huber and Zwerina (1996) identified four criteria (orthogonality, level balance, minimum overlap, and utility balance) which are required for a D-efficient experiment design.

⁵ This approach is also referred to as the mixed, hybrid, random parameter, and random coefficient logit model.

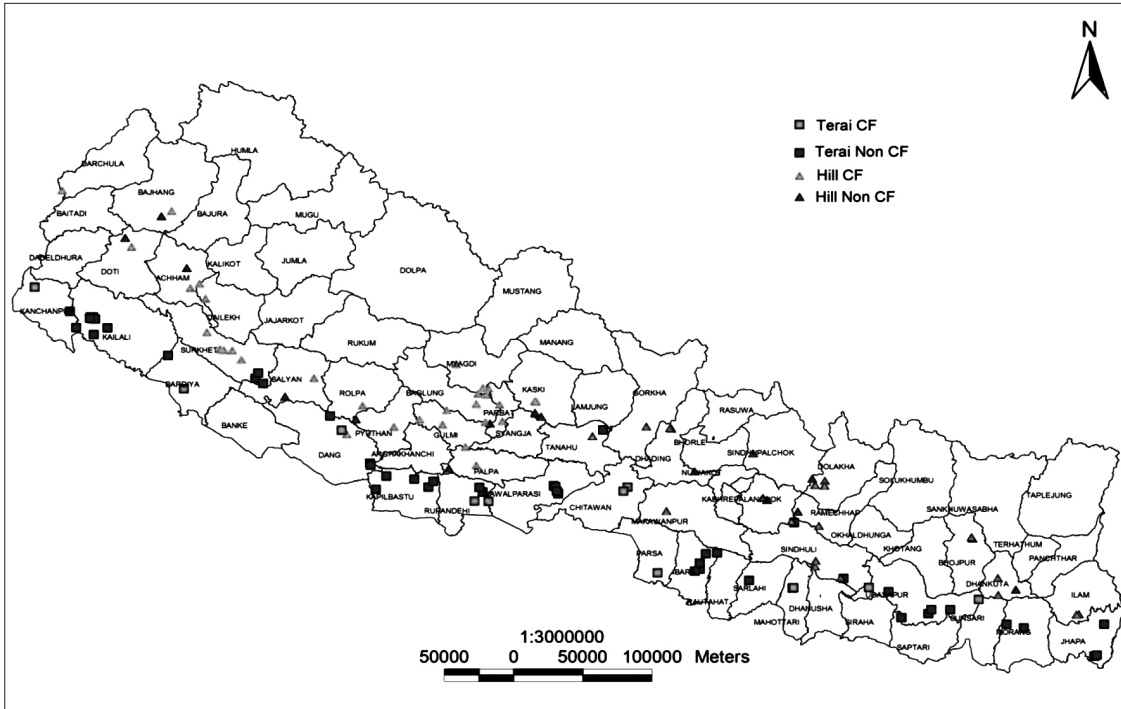


Figure 1: Map of Nepal Showing Research Sites

Household characteristics

A summary of the household characteristics is provided in Table 2 for both CF and non-CF households. On average, the CF and non-CF households were very similar. For the CF households, 81.2 per cent of the respondents were male, 38.9 per cent were categorized as “poor” and 52 per cent categorized as “medium” with regards to the social status. For the non-CF households, 86.3 per cent of the respondents were male, 37.5 per cent were categorized as “poor” and 51.4 per cent categorized as “medium” with regards to social

status. Both groups were similar in educational achievements; for CF households, 21.6 per cent was illiterate, 33.8 per cent only had a primary education, and 17.3 per cent didn’t have secondary school education whereas 11.4 per cent finished secondary school. For CF households, 20.4 per cent was illiterate, 37.1 per cent had primary education, and 16.2 per cent didn’t have secondary school education whereas 11.4 per cent finished secondary school education.

Table 2: Household Characteristics in CFs and Non-CFs

SN	Variable	CF HH per cent	Non-CF HH per cent	p-value
A Gender				
1	Women headed households (WHH)	18.77	13.69	0.01306
2	WHH due to temporary migration of men	4.15	3.69	0.6682
3	WHH due to men's death	6.77	4.92	0.156
B Wellbeing class				
1	Rich	9.08	11.08	0.231
2	Medium	52	51.38	0.8243
3	Poor	38.92	37.54	0.6075
C Caste groups				
1	Dalit	14.46	17.69	0.1128
2	Janajati	43.69	39.38	0.1151
3	Brahmin/Chhetri	39.54	41.08	0.5718
4	Others	2.31	1.85	0.5596
D Age of HH head (in years)				
		52.46	48.77	4.297e-06
E Total population				
		50.58	49.72	0.2879
Men		51.91	52.80	0.4315
Married		54.24	52.20	0.07231
Immigrated		15.08	35.85	2.20E-16
F Main occupation				
1	Agriculture	34.48	30.80	0.0005527
2	Skilled worker	1.26	1.69	0.1093
3	Services in Govt. Organization, NGO, private sector	3.69	3.34	0.3984
4	Services in foreign country	7.38	6.75	0.2804
5	Household chores	6.18	7.48	0.02278
G Land holding and food security				
1	Land holding by family	95.85	92.00	0.003704
2	Food sufficiency from own land	26.46	35.69	0.000324
H Income fluctuation in last ten years due to agriculture and livestock				
		24.31	24.00	0.8969
Increased		57.08	60.15	0.2601
No change		18.62	15.85	0.1862
Decreased		I Income fluctuation in last ten years due to off-farm activities		
1	Increased	37.69	37.08	0.8186
2	No change	53.69	54.00	0.9114
3	Decreased	8.62	8.92	0.8445

RESULTS AND DISCUSSIONS

Given that the choice experiment surveys for the two respondent groups (CF and non-CF) have different attributes, we analyze the two groups separately and compare the findings. We present four sets of results that correspond to specification (1) and (2). Tables 3 and 4 present results for the main effects specifications analyzed using a conditional logit model (column 1), the main effects specification analyzed using a MMNL model

(column 2), and the beliefs and attitude interactions effect specification analyzed using a MMNL (column 3) for the non-CF and CF communities respectively. The significance of the standard deviation estimates for random coefficients from the MMNL is indicated with a “SD” next to the standard errors.⁶ As can be seen in the table, many of the variables exhibit individual heterogeneity and therefore it is necessary to account for this in the analysis by using a MMNL model.

Table 3: Regression Results for the REDD+ CE Survey for Non-CF Communities

	(1) CL Main Effects	(2) MMNL Main Effects	(3) MMNL Demographic Interactions
ASC	2.776*** (0.102)	7.512*** (0.526), SD	9.407*** (1.688), SD
Payment per cent to community	0.0329*** (0.00507)	0.0733*** (0.0153), SD	0.0989*** (0.0210), SD
Firewood reduction	-0.171*** (0.00815)	-0.380*** (0.0235), SD	-0.299*** (0.0266), SD
Grazing restriction	-0.299*** (0.0360)	-0.668*** (0.101), SD	0.255** (0.122), SD
Payment	0.141*** (0.0159)	0.263*** (0.0273)	-0.296*** (0.0357)
ASC X equitable access to forest fund			-0.919 (0.863)
ASC X respondent migrated			0.764 (0.866)
ASC X CC serious for Nepal			2.865** (1.144)
ASC X CC serious for community			-1.040 (1.030)
ASC X CC serious personally			-0.840 (1.012)
ASC X REDD+ likely to benefit community			0.988 (0.980)
ASC X REDD+ likely to benefit personally			-0.215 (1.014)
ASC X community members trustworthy			0.129 (1.096)
ASC X community members follow rules			-0.271 (0.821)

⁶Full results tables including the standard deviation estimates for the random parameters can be obtained by contacting the corresponding author.



ASC X rules of access and forest use are clear			-3.717*** (1.364)
ASC X forest access decisions are fair			1.377 (1.081)
ASC X village authorities monitor forest use			-1.389* (0.831)
ASC X villages monitor forest use			1.162 (0.886)
ASC X authorities support rule breakers			1.537* (0.849)
Observations	11694	11694	7122
Log likelihood	-3027.4	-2473.3	-1454.8
Chi-squared	2510.0	1108.1	581.6

Standard errors in parentheses * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Table 4: Regression Results for the REDD+ CE Survey for CF Communities

	(1) CL Main Effects	(2) MMNL Main Effects	(3) MMNL Demographic Interactions
ASC	3.322*** (0.108)	7.647*** (0.479), SD	7.179*** (0.899), SD
Payment per cent to community	0.0416*** (0.00542)	0.0640*** (0.0118), SD	0.0590*** (0.0121), SD
Firewood reduction	-0.260*** (0.00913)	-0.454*** (0.0239), SD	-0.462*** (0.0253), SD
Payment	0.135*** (0.0170)	0.255*** (0.0250)	0.250*** (0.0260)
ASC X equitable access to forest fund			-1.031* (0.579)
ASC X respondent migrated			3.029** (1.430)
ASC X CC serious for Nepal			1.647** (0.800)
ASC X CC serious for community			-2.117** (0.824)
ASC X CC serious personally			-0.634 (0.654)
ASC X REDD+ likely to benefit community			0.349 (0.631)
ASC X REDD+ likely to benefit personally			2.095*** (0.681)
ASC X community members trustworthy			-0.463 (0.798)
ASC X community members follow rules			-0.591 (0.675)
ASC X rules of access and forest use are clear			-1.191 (0.816)
ASC X forest access decisions are fair			1.038 (0.663)
ASC X village authorities monitor forest use			1.592*** (0.545)
ASC X villages monitor forest use			0.516 (0.537)
ASC X authorities support rule breakers			1.814** (0.713)
Observations	11697	11697	10851
Log likelihood	-2702.3	-2316.4	-2140.5
Chi-squared	3162.3	771.9	632.7

Standard errors in parentheses * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

The overall results from the three specifications indicate that the percentage of the payment going to the community, the required firewood and grazing reduction (for non-CF households) and the payment amount are all significant variables in determining the respondents' willingness to adopt REDD+ contracts. The significant coefficient results are robust across the econometric specifications and have expected signs. The significant results indicate that (i) the respondents are less likely to choose that option as the required firewood reduction and the required grazing reduction increases (in non-CF households); (ii) the respondents are more likely to choose that option as the percentage of the payment to the community increases and as the payment values (amount) increases.

We finally analyze how the institutional arrangements, and beliefs about climate change and the benefits from the REDD+ program influence REDD+ contract adoption decisions. For the CF households to adopt REDD+ contracts, we find that respondents who (i) believe they have equitable access to forest funds are willing to accept smaller payments; (ii) are migrants and requires higher payments; (iii) who believe climate change is serious for Nepal require higher payments while respondents that believe climate change is serious for their community require smaller payments; (iv) believe that the REDD+ program will benefit them personally require higher payments; (v) believe village authorities monitor forest use require higher payments; and (vi) believe that authorities support rule breakers require higher payments.

Similarly, for non-CF households to adopt REDD+ contracts we find that respondents who (i) believe climate change is serious for Nepal require higher payments; (ii) believe rules of forest access are clear, require smaller payments; (iii) believe village authorities monitor forest use require smaller payments; and (iv) believe that authorities support rule breakers require higher payments.

We find that there are no significant differences in the payment amounts necessary to initiate REDD+ contracts between the CF and non-CF respondent groups but we find that respondent groups differ in their beliefs about REDD+ payments and the institutional arrangements. In general, we find ensuring equitable access to forest resources, preventing corruption and ensuring proper monitoring of forest use can result in contracts being adopted for lower payments.

CONCLUSIONS AND POLICY IMPLICATIONS

In this paper, we present results from a choice experiment survey conducted in Nepal in 2013 as a part of a collaborative effort to analyze the preference for REDD+ contracts in Nepal. In both CF and non-CF communities, we find that households prefer higher REDD+ payments and would choose to rather not take on REDD+ obligations without adequate compensation. For example, CF and non-CF respondents generally are not likely to choose options with high levels of firewood reductions and low REDD+ payments. Non-CF households also have the option to reduce grazing in exchange for payments. We find that those respondents are less likely to choose options with grazing restrictions than options without such restrictions. Such results are consistent within individuals making choices that are in their own interests.

A key REDD+ policy question here is how to divide up REDD+ payments. Should they entirely go to the communities or to households or partly to households and partly to communities? We find that respondents prefer that more of the payments go to the communities rather than to the households. This result indicates a higher degree of trust in forest user group communities, because their pure self-interest would likely have suggested a preference for payments to go to households where they can be fully controlled. This result

mirrors our focus group findings. Besides payment levels, good governance and equity are also important in REDD+ contracts.

Finally, we find that people are willing to accept smaller payments if there is an equitable access to forest resources preventing corruption and ensuring proper monitoring of forest use. Overall, our results show that there is a strong willingness to accept REDD+ contracts from community members of both CF and non-CF communities.

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