Artificial intelligence (AI) in healthcare: Opportunities, ethical and legal challenges, and mitigation strategies

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© The Author(s). 2024 Content licensing: CC BY 4.0 Integrating artificial intelligence (AI) into healthcare is a revolutionary step and an excellent opportunity to improve patient outcomes, operational efficiencies, and diagnostic precision. However, ethical, legal, and social challenges persist, which must be appropriately addressed to ensure equitable, safe, and trustworthy healthcare systems.

Opportunities in AI-driven healthcare applications

AI has remarkable potential across the different fields of the healthcare system. In medical imaging, AI-powered algorithms can identify tumors in radiological scans, which can be comparable to expert radiologists. Additionally, AI-driven diagnostic tools can detect diabetic retinopathy and pneumonia, significantly improving prognosis.

In discovering new drugs, AI accelerates the identification of potential drug candidates by analyzing a vast number of available genomic and molecular datasets, significantly shortening the traditionally lengthy drug development cycles. AI-powered wearable devices improved patient monitoring through real-time data collection and personalized health interventions. AI-powered telemedicine and virtual health assistants, mainly in underserved regions, help in remote consultations, improve treatment plans, and benefit the patient. AI has also optimized hospital administrative workflows by automating routine tasks, reducing workload, and minimizing human errors.

Ethical challenges in AI implementation

Despite its benefits, AI is acquainted with ethical complexities that need attention. Data privacy is the most concerning factor. AI systems rely heavily on electronic health records (EHRs) and other sensitive patient data to train algorithms. Unauthorized access to medical information could lead to misuse and concern about the system's trustworthiness.

Algorithmic bias is another challenge. If the data used to train AI models lack diversity, the resulting algorithms may yield skewed outcomes, leading to faulty interpretations. For example, diagnostic tools trained predominantly on datasets from a specific demography may not apply to other groups, exacerbating health disparities.

Transparency and explainability of AI decisions are vital for maintaining trust. Many AI models and intense learning systems function as "black boxes," which creates a diagnostic dilemma for healthcare providers who make decisions solely based on AI. This lack of transparency can encumber accountability and challenge the trustworthiness of AI-driven recommendations.

Legal and regulatory challenges

The AI boom outpaces existing regulatory frameworks, creating a "legal void" in addressing liability, accountability, and standardization. The question remains unresolved: "To whom to blame?" Is it the developer, the healthcare provider, or the institution? Furthermore, regulatory practices in different parts of the globe further complicate the harmonization of AI applications across borders.

Ethical dilemmas also arise about informed consent because patients may not fully realize the implications of AI-driven healthcare decisions or the extent of data sharing involved. A clear guideline for obtaining informed consent is vital to respect patient autonomy.

Strategies for mitigating challenges

Ensuring training datasets represent diverse populations for many datasets minimizes biases and improves AI system accuracy across demographic groups. Continuous algorithm audits and validation against realworld clinical data are essential to maintain validity and reliability.

Establishing governance and ethical frameworks would be another vital measure. Organizations like WHO should take the initiative for global cooperation to develop harmonized standards, data privacy, regulatory guidelines, and accountability.

Ethical principles such as transparency, autonomy, and justice should guide the deployment of AI systems comparable with the European Union's AI Act. Educational initiatives should be launched for healthcare professionals and patients to build trust and endorse AI tools' informed, ethical use. Training clinicians in AI applications can improve their ability to interpret and integrate AI insights into healthcare.

Finally, fostering collaboration between policymakers, AI developers, and clinicians can play a pivotal role in shaping a future where AI-driven healthcare is innovative and equitable. AI holds immense promise for revolutionizing healthcare, from diagnostics to democratizing access to medical services. However, a robust ethical and regulatory framework must address privacy concerns, bias, and accountability.

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Abbreviations

Artificial intelligence (AI), electronic health records (EHRs)

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